

Nomor Seri Ijazah : 009376 / MP.1  
Number of degree certificate

Nomor Ijazah Nasional : 612012023004192  
Number of National Degree Certificate

# UNIVERSITAS SEMARANG

SEMARANG UNIVERSITY

Pimpinan Universitas dengan ini menyatakan bahwa :

*The university chairman certifies that :*

**Nama** : NILA MUNANA  
*Name*

**Tempat dan Tanggal Lahir** : Kendal, 12 April 2000  
*Place and Date of Birth*

**Nomor Induk Kependudukan** : 3324145204000005  
*Citizen Identification Number*

**Nomor Induk Mahasiswa** : B.131.19.0370  
*Student Registration Number*

**Program Studi** : S1 MANAJEMEN  
*Study Program*

**Tahun Masuk** : 2019  
*Admission year*

**Tanggal Kelulusan** : 27 Februari 2023  
*Date of Graduation*

**Status Program Studi** : Terakreditasi berdasarkan Surat Keputusan Badan Akreditasi Nasional Perguruan Tinggi  
*Study Program Status*  
Accredited based on the Decree of National Accreditation Board of Higher Education :

**Nomor : 8399/SK/BAN-PT/Akred/S/XII/2020 tanggal 16 Desember 2020**  
*Number : 8399/SK/BAN-PT/Akred/S/XII/2020 on December 16<sup>th</sup> 2020*

telah menyelesaikan dan memenuhi semua persyaratan pendidikan yang ditentukan, sehingga kepadanya diberikan :

*The person has successfully completed and fulfilled all requirements and therefore has the right to hold :*

## IJAZAH

*Degree Certificate*

dengan gelar

*Academic degree*

**SARJANA EKONOMI (S.E.)**

dan diberi hak untuk melanjutkan ke jenjang pendidikan tertinggi.

*And given the right to continue her study to the higher education level.*

**DEKAN**

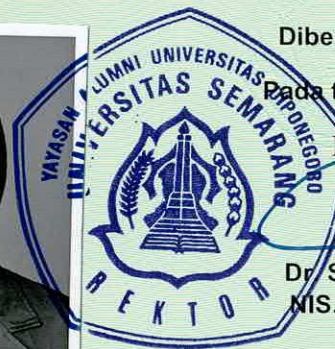
*DEAN*

**FAKULTAS EKONOMI**

*Faculty of Economics*



**YOHANES SUHARDJO, S.E., M.Si., Ak. CA.**  
NIS. 06557000504075



**Diberikan di Semarang**

*Given in Semarang*

**Pada tanggal 09 Mei 2023**

*May 09<sup>th</sup> 2023*

**REKTOR**

*RECTOR*

**Dr. SUPARI, S.T., M.T.**  
NIS. 06557003102033



USM

YAYASAN ALUMNI UNIVERSITAS DIPONEGORO

Diponegoro University Alumni Foundation

UNIVERSITAS SEMARANG

SEMARANG UNIVERSITY

TRANSKRIP AKADEMIK

Academic Transcript

Nama : NILA MUNANA  
 Name :  
 NIM : B.131.19.0370  
 Student Registration Number :  
 Tempat, Tgl.Lahir : Kendal, 12 April 2000  
 Place, Date of Birth : Kendal, April 12<sup>th</sup> 2000  
 Tanggal Lulus : 27 Februari 2023  
 Date of Graduation : February 27<sup>th</sup> 2023

Fakultas : EKONOMI  
 Faculty : Economics  
 Program Studi : S1 MANAJEMEN  
 Study Program : Bachelor of Management  
 Status Program Studi : TERAKREDITASI  
 Study Program Status : Accredited  
 No. Seri Transkrip : 009376 / MP.1  
 Transcript Serial Number

| No  | KODE MK                  | NAMA MATAKULIAH  | SKS          | HM | AM | M  |
|---|--------------------------|--|--------------|----|----|----|
| No  | COURSES CODE             | COURSES  | C            | G  | S  | V  |
| <b>MATA KULIAH PENGEMBANGAN KEPERIBADIAN</b><br>PERSONALITY DEVELOPMENT COURSES |                          |  |              |    |    |    |
| 1   | USM18102                 | KEWARGANEGARAAN<br>CIVICS  | 2            | A  | 4  | 8  |
| 2   | USM18104                 | PANCASILA<br>PANCASILA   | 2            | B  | 3  | 6  |
| 3   | USM18106                 | AGAMA<br>RELIGION  | 3            | B  | 3  | 9  |
| 4   | USM18301                 | OLAH RAGA<br>SPORTS  | 1            | A  | 4  | 4  |
| 5   | USM18315                 | BAHASA INDONESIA<br>INDONESIAN LANGUAGE                                | 2            | A  | 4  | 8  |
| <b>MATA KULIAH KEILMUAN DAN KETRAMPILAN</b><br>BASIC SCIENCE COURSES            |                          |  |              |    |    |    |
| 6   | EMS18101                 | MANAJEMEN BISNIS<br>BUSINESS MANAGEMENT                                | 3            | A  | 4  | 12 |
| 7   | EMS18102                 | MATEMATIKA EKONOMI<br>ECONOMIC MATHEMATICS                             | 2            | B  | 3  | 6  |
| 8   | EMS18103P                | PENGANTAR AKUNTANSI<br>INTRODUCTION OF ACCOUNTING                      | 3            | B  | 3  | 9  |
| 9   | EMS18104                 | ASPEK HUKUM DALAM BISNIS<br>LEGAL ASPECTS OF BUSINESS                  | 2            | A  | 4  | 8  |
| 10  | EMS18205                 | PENGANTAR EKONOMI<br>INTRODUCTION OF ECONOMICS                         | 3            | B  | 3  | 9  |
| 11  | EMS18206P                | STATISTIK DISKRIPITIF<br>DESCRIPTIVE STATISTICS                        | 3            | A  | 4  | 12 |
| 12  | EMS18211P                | MATEMATIKA BISNIS<br>BUSINESS MATHEMATICS                              | 2            | B  | 3  | 6  |
| 13  | EMS18312                 | EKONOMI MIKRO<br>MICRO ECONOMICS                                       | 3            | A  | 4  | 12 |
| 14  | EMS18313                 | EKONOMI MAKRO<br>MACRO ECONOMICS                                       | 3            | A  | 4  | 12 |
| 15  | EMS18317P                | TEKNIK PROYEKSI BISNIS<br>BUSINESS PROJECTION TECHNIQUE                | 3            | A  | 4  | 12 |
| 16  | EMS18318P                | STATISTIK INFERENSIAL<br>INFERENCE STATISTICS                          | 3            | C  | 2  | 6  |
| 17  | EMS18419                 | RISET OPERASIONAL<br>OPERATIONAL RESEARCH                              | 3            | A  | 4  | 12 |
| 18  | EMS18425P                | BAHASA MANDARIN<br>MANDARIN CHINESE                                    | 3            | A  | 4  | 12 |
| 19  | EMS18532P                | MANAJEMEN RESIKO<br>RISK MANAGEMENT                                    | 3            | A  | 4  | 12 |
| 20  | EMS18634                 | METODOLOGI PENELITIAN KUANTITATIF<br>QUANTITATIVE RESEARCH METHODOLOGY | 3            | A  | 4  | 12 |
| 21  | EMS18635                 | METODOLOGI PENELITIAN KUALITATIF<br>QUALITATIVE RESEARCH METHODOLOGY   | 3            | A  | 4  | 12 |
| 22  | EMS18745                 | TEKNIK PENULISAN DAN PUBLIKASI<br>WRITING AND PUBLICATION TECHNIQUES   | 3            | A  | 4  | 12 |
| 23  | USM18110                 | BAHASA INGGRIS<br>ENGLISH  | 3            | B  | 3  | 9  |
| <b>MATA KULIAH KEAHLIAN BERKARYA</b><br>OCCUPATIONAL SKILL COURSES              |                          |  |              |    |    |    |
| 24  | EMS18207                 | MANAJEMEN OPERASIONAL<br>OPERATIONAL MANAGEMENT                        | 3            | B  | 3  | 9  |
| 25  | EMS18208                 | MANAJEMEN KEUANGAN<br>FINANCIAL MANAGEMENT                             | 3            | B  | 3  | 9  |
| 26  | EMS18209                 | MANAJEMEN PEMASARAN<br>MARKETING MANAGEMENT                            | 3            | B  | 3  | 9  |
| 27  | EMS18210                 | MANAJEMEN SUMBER DAYA MANUSIA (MSDM)<br>HUMAN RESOURCE MANAGEMENT      | 3            | A  | 4  | 12 |
| <b>Keterangan</b><br>Remarks  |                          |  |              |    |    |    |
| SKS   | = Satuan Kredit Semester | AM   | = Angka Mutu |    |    |    |
| C   | = Credit                 | S  | = Score      |    |    |    |
| HM  | = Huruf Mutu             | M  | = Mutu       |    |    |    |
| G   | = Grade                  | V  | = Value      |    |    |    |

| No   | KODE MK      | NAMA MATAKULIAH  | SKS | HM | AM | M    |
|--|--------------|--|-----|----|----|------|
| No   | COURSES CODE | COURSES  | C   | G  | S  | V    |
| 28   | EMS18314     | AKUNTANSI BIAYA<br>COST ACCOUNTING   | 3   | A  | 4  | 12   |
| 29   | EMS18316     | STRATEGI PEMASARAN<br>MARKETING STRATEGY                                   | 3   | B  | 3  | 9    |
| 30   | EMS18421     | SISTEM INFORMASI MANAJEMEN<br>MANAGEMENT INFORMATION SYSTEM                | 3   | B  | 3  | 9    |
| 31   | EMS18423     | AKUNTANSI MANAJEMEN<br>MANAGEMENT ACCOUNTING                               | 3   | B  | 3  | 9    |
| 32   | EMS18424     | RISET PEMASARAN<br>MARKETING RESEARCH                                      | 3   | A  | 4  | 12   |
| 33   | EMS18526P    | STUDI KELAYAKAN BISNIS<br>BUSINESS FEASIBILITY STUDY                       | 3   | A  | 4  | 12   |
| 34   | EMS18529     | EKONOMI MANAJERIAL<br>MANAGERIAL ECONOMICS                                 | 3   | A  | 4  | 12   |
| 35   | EMS18637     | MANAJEMEN STRATEGIK<br>STRATEGIC MANAGEMENT                                | 3   | B  | 3  | 9    |
| 36   | EMS18639     | SEMINAR MANAJEMEN PEMASARAN * (BW)<br>MARKETING MANAGEMENT SEMINAR         | 3   | A  | 4  | 12   |
| 37   | EMS18641     | EKONOMI INTERNASIONAL<br>INTERNATIONAL ECONOMICS                           | 3   | A  | 4  | 12   |
| 38   | EMS18744     | STRATEGI KORPORASI<br>CORPORATE STRATEGY                                   | 3   | B  | 3  | 9    |
| <b>MATA KULIAH PERILAKU BERKARYA</b><br>OCCUPATIONAL BEHAVIOR COURSES  |              |  |     |    |    |      |
| 39   | EMS18420     | PERPAJAKAN<br>TAXATION   | 3   | A  | 4  | 12   |
| 40   | EMS18422     | TEORI PORTOFOLIO<br>PORTFOLIO THEORY                                       | 3   | A  | 4  | 12   |
| 41   | EMS18527P    | KOMUNIKASI DAN NEGOSIASI BISNIS<br>COMMUNICATION AND BUSINESS NEGOTIATIONS | 3   | B  | 3  | 9    |
| 42   | EMS18530P    | PERILAKU KEORGANISASIAN<br>ORGANIZATIONAL BEHAVIOR                         | 3   | A  | 4  | 12   |
| 43   | EMS18531     | ETIKA BISNIS<br>BUSINESS ETHICS  | 2   | B  | 3  | 6    |
| 44   | EMS18636P    | KEWIRAUSAHAAN<br>ENTREPRENEURSHIP  | 3   | A  | 4  | 12   |
| 45   | EMS18755     | MANAJEMEN RITEL** (BP)<br>RETAIL MANAGEMENT                                | 3   | A  | 4  | 12   |
| 46   | EMS18756     | MANAJEMEN PENJUALAN** (BP)<br>SALES MANAGEMENT                             | 3   | A  | 4  | 12   |
| <b>MATA KULIAH BERKEHIDUPAN BERMASYARAKAT</b><br>SOCIAL CONTEXT COURSE   |              |  |     |    |    |      |
| 47   | EMS18528     | PEREKONOMIAN INDONESIA<br>INDONESIAN ECONOMY                               | 3   | A  | 4  | 12   |
| 48   | EMS18533P    | KULIAH KERJA LAPANGAN (KKL)<br>FIELD STUDY                                 | 1   | A  | 4  | 4    |
| 49   | EMS18642P    | MAGANG PROFESI<br>PROFESSIONAL INTERNSHIP                                  | 3   | A  | 4  | 12   |
| 50   | EMS18743P    | KULIAH KERJA NYATA (KKN)<br>COMMUNITY SERVICE PROGRAM                      | 3   | A  | 4  | 12   |
| 51   | EMS18864P    | SKRIPSI (GJ/GN)<br>THESIS  | 6   | A  | 4  | 24   |
| <b>JUMLAH SKS</b><br>CUMULATIVE CREDIT   |              |  | 145 |    |    | 527  |
| <b>INDEK PRESTASI KUMULATIF</b><br>GRADE POINT AVERAGE   |              |  |     |    |    | 3.63 |
| <b>PREDIKAT KELULUSAN : DENGAN PUJIAN</b><br>GRADUATE PREDICATE : EXCELLENT  |              |  |     |    |    |      |
| <b>JUDUL SKRIPSI :</b><br>STRATEGI CAFE KOPI SENTHET KAMPOENG RIDER DALAM MEMPERTAHAKAN USAHANYA DIMASA PANDEMI COVID-19     |              |  |     |    |    |      |
| FINAL PROJECT TITLE:<br>THE STRATEGY CAFE KOPI SENTHET KAMPOENG RIDER IN SUSTAINING IT BUSINESS DURING THE COVID-19 PANDEMIC |              |  |     |    |    |      |

DEKAN,  
DEAN,

YOHANES SUHARJO, S.E., M.Si., Ak. CA.  
 NIS. 06557000504075



Semarang, 09 Mei 2023

Semarang, May 09<sup>th</sup> 2023REKTOR,  
RECTOR,

Dr. SUPARI, S.T., M.T.  
 NIS. 06557003102033