

Nama / Name : SANDRA ADIWIBOWO
 NIM / Student ID : 2013170639
 Tempat Lahir / Place of Birth : BEKASI
 Tanggal Lahir / Date of Birth : 27-12-1994
 Program Studi / Major : Communications Studies Bachelor Degree (S1)
 Jurusan / Concentration : Public Relations

Tanggal Yudisium / Degree obtained : 04 Agustus 2017
 Nomor Transkrip / Transcript Number : 3684/S1-HM/STIKOM-LSPR/XI/2017
 Total Kredit / Accumulated Credit : 145
 Total Kumulatif / Total Accumulated : 457.90
 I.P.K / G.P.A : 3.16 *2P*

No	Kode	Mata Kuliah	K	N	M	KM
1	PUREL500	Pengantar Humas <i>Introduction to Public Relations</i>	3	C+	2.30	6.90
2	MKGT001	Pengantar Ilmu Komunikasi Pemasaran <i>Introduction to Marketing Communication</i>	3	C+	2.30	6.90
3	ADV700	Pengantar Periklanan <i>Introduction to Advertising</i>	3	B	3.00	9.00
4	COMM400	Pengantar Ilmu Komunikasi <i>Introduction to Communication Science</i>	3	B	3.00	9.00
5	COMM402	Pengantar Komunikasi Massa <i>Introduction To Mass Communications</i>	3	C-	1.70	5.10
6	ENG111	Bahasa Inggris Umum I <i>General English I</i>	3	C	2.00	6.00
7	IR100	Pengantar Hubungan Internasional <i>Introduction to International Relations</i>	3	C	2.00	6.00
8	PAC001	Pengantar Komunikasi Seni Pertunjukan <i>Introduction to Performing Arts Communications</i>	3	B+	3.30	9.90
9	PUREL501	Peran dan Fungsi Humas <i>The Role Of Public Relations</i>	3	B	3.00	9.00
10	MKGT002	Pengantar Promosi <i>Introduction To Promotion</i>	3	A-	3.70	11.10
11	NATSC104	Logika dan Filsafat Ilmu Pengetahuan <i>Logics and Science Of Philosophy</i>	3	B+	3.30	9.90
12	COMM403	Teori-Teori Komunikasi <i>Communication Theories</i>	3	B+	3.30	9.90
13	MGMT201	Administrasi Bisnis <i>Business Administration</i>	3	A	4.00	12.00
14	ENG112	Bahasa Inggris Umum II <i>General English II</i>	3	B-	2.70	8.10
15	COMSC300	Pelatihan Komputer <i>Computer Workshop</i>	2	B	3.00	6.00
16	PHIL100	Pendidikan Pancasila <i>Indonesian State Philosophy</i>	2	A	4.00	8.00
17	PHIL101	Kewarganegaraan <i>National Heroism</i>	2	A	4.00	8.00
18	PUREL514	Humas Kreatif dan Publisitas <i>Creative Public Relations and Publicity</i>	3	A-	3.70	11.10
19	PUREL505	Teknik Penulisan Kehumasan <i>Writing For Public Relations</i>	3	B	3.00	9.00
20	COMM434	Produksi Media Cetak <i>Print Media Production Workshop</i>	3	A-	3.70	11.10
21	MGMT200	Dasar-Dasar Manajemen dan Akuntansi <i>Basic Management and Accounting</i>	2	C+	2.30	4.60
22	QM115	Pengantar Statistik <i>Introduction to Statistic</i>	3	B	3.00	9.00
23	COMM416	Fotografi Komunikasi <i>Photographic Communication</i>	3	B+	3.30	9.90
24	RELIG102	Agama <i>Religious Instruction</i>	2	B+	3.30	6.60
25	ENG113	Bahasa Inggris untuk Komunikasi Bisnis I <i>English for Business Communication I</i>	2	B-	2.70	5.40
26	PUREL515	Penanganan Media <i>Media Handling</i>	3	A	4.00	12.00
27	PUREL516	Citra Diri dan Reputasi <i>Image and Reputations</i>	3	B+	3.30	9.90
28	PUREL517	Humas Untuk Industri Kreatif <i>Public Relations for Creative Industry</i>	2	B	3.00	6.00
29	ANTH112	Sosiologi dan Antropologi Kebudayaan <i>Sociology and Cultural Anthropology</i>	3	B-	2.70	8.10

No	Kode	Mata Kuliah	K	N	M	KM
30	MGMT214	Studi Keahlian Pelayanan Pelanggan <i>Customer Service Professional</i>	3	B	3.00	9.00
31	ENG114	Bahasa Inggris untuk Komunikasi Bisnis II <i>English for Business Communication II</i>	2	C	2.00	4.00
32	COMSC301	Desktop Publishing <i>Desktop Publishing</i>	2	A-	3.70	7.40
33	QM118	Metode Penelitian Komunikasi I (Kuantitatif) <i>Methods of Communication Research I (Quantitative)</i>	3	C+	2.30	6.90
34	PUREL512	Humas Online <i>Online Public Relations</i>	3	C+	2.30	6.90
35	PUREL518	Penanganan Krisis dan Isu-Isu Kehumasan <i>Public Relations Issues and Crisis Handling</i>	2	B-	2.70	5.40
36	PUREL519	Tanggung Jawab Sosial Perusahaan <i>Corporate Social Responsibility</i>	2	A	4.00	8.00
37	PSYCH108	Psikologi Komunikasi <i>Psychology of Communication</i>	3	B+	3.30	9.90
38	COMM421	Komunikasi Organisasi <i>Organizational Communication</i>	3	B+	3.30	9.90
39	LAW113	Sistem Hukum Indonesia <i>Indonesian Legal System</i>	2	B+	3.30	6.60
40	QM119	Metode Penelitian Komunikasi II (Kualitatif) <i>Methods of Communication Research II (Qualitative)</i>	3	B+	3.30	9.90
41	COMM428	Komunikasi Persuasif <i>Communication Persuasive</i>	3	B	3.00	9.00
42	PUREL513	Program Humas <i>Public Relations Program</i>	3	A	4.00	12.00
43	PUREL520	Etika dan Protokol <i>Etiquette and Protocol</i>	2	B-	2.70	5.40
44	PUREL521	Public Relations Showcase <i>Public Relations Showcase</i>	2	A	4.00	8.00
45	COMM407	Komunikasi Antar Budaya <i>Intercultural Communication</i>	2	B+	3.30	6.60
46	COMM432	Keahlian Berbicara dan Presentasi <i>Public Speaking and Presentation Skills</i>	3	A	4.00	12.00
47	COMM409	Sistem Komunikasi Indonesia <i>Indonesian Communication System</i>	3	A-	3.70	11.10
48	COMM411	Etika dan Filsafat Komunikasi <i>Ethics and Communication Philosophy</i>	3	A-	3.70	11.10
49	QM120	Teknik Penulisan Ilmiah <i>Scientific Writing Methods</i>	2	A	4.00	8.00
50	MAN101	Studi Mandarin <i>Mandarin Studies</i>	2	A-	3.70	7.40
51	COMM422	Seminar <i>Seminar of Research Proposal</i>	3	B+	3.30	9.90
52	COMM431	Magang <i>Internship in Communication</i>	3	A	4.00	12.00
53	TA001	Skripsi / Non Skripsi <i>Thesis / Non Thesis</i>	6	B	3.00	18.00
-----Akhir dari Transkrip (End of Transcript) -----						

Judul Skripsi / Thesis Title : Analisis Relationship Management Plaza Indonesia Dengan Para Tenant Fashion Pria Melalui Kegiatan Plaza Indonesia Men's Fashion Week

The Analysis of Plaza Indonesia's Relationship Management with Male Fashion Tenants through Plaza Indonesia Men's Fashion Week



Ketua Peminatan / Dean
 Public Relations
 Marketing Communications
 International Relations



Jakarta, 30 Nopember 2017
 London School of Public Relations - Jakarta
 Wakil Ketua Bidang Akademik
 Deputy Director for Academic Affairs

