

Depok, May 3rd 2021

Dear Recruitment team

PT Jaya Kreasi Indonesia

Dear Sir/Madam

I would like to apply as Senior Sales in your company. I possess interest and determination to perform well in position you are offering and I believe I meet all the requirements for this opportunity.

I obtained my Bachelor Degree from Department of Food Science and Technology – Bogor Agricultural University, but my passion is in sales or marketing as my previous job were as MT sales at Carrefour, Sales Executive at Primaco, and Account executive at Danone ELN.

For your further consideration, my job as account executive at Danone, I cover 22 Outlets with 80 Key Decision Makers. My main target to the outlet is how to register existing or new product to the outlet and how to sell product in the outlet by presenting product benefit to Key decision maker, sponsoring key decision maker to an event to get recommendation and get strong relation with key decision maker, promoting and sampling product an outlet.

I was actively involved in campus activities, I am hard worker, interested to learn in new things, detail-oriented, able to work under pressure, highly motivated and have great passion to keep learning. Together with this cover letter, I attach here with my CV for your consideration.

Thank you for your considering my application. It will be my pleasure to attend an interview with you at your convenient time.

Yours sincerely,

Randy Dio Aritama, STP