
GRAPHIC DESIGN

PORTFOLIO

By. Dennis Lionardy



Name: Dennis Lionardy

Age: 31 years old

Place and date of birth:

Medan, 12 January 1991

Status: Single

Address: Jimbaran Blok JD No. 59, Daan Mogot Baru

University: DKV Binus (Bina Nusantara)

Phone: +62 857 7965 4248

Email: dennis@lionardy.com

Skill:

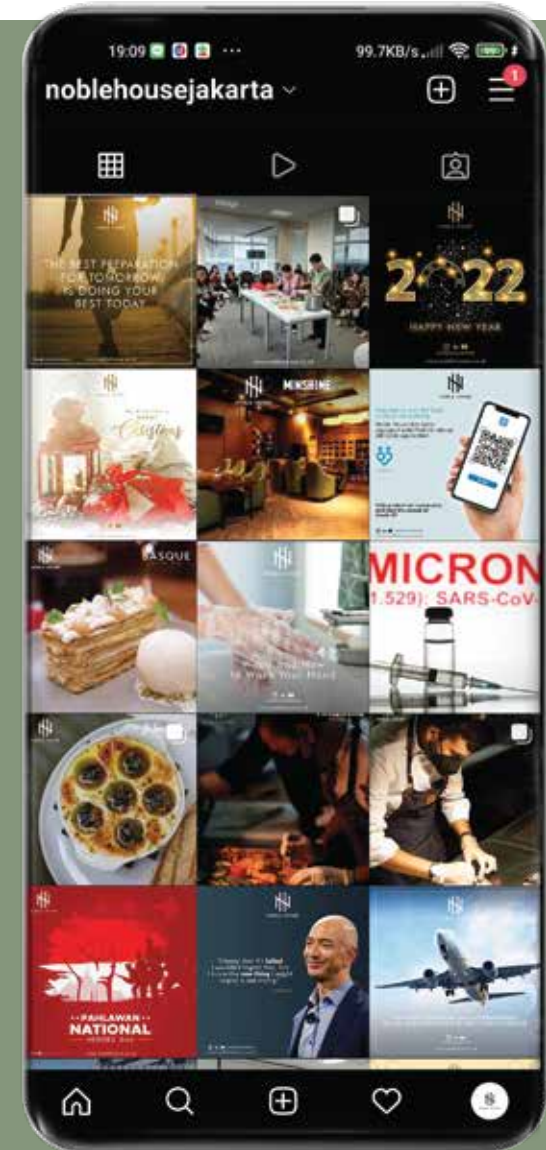
- Adobe Illustrator
- Adobe Premiere
- Adobe Photoshop
- Marketing Communication
- Photography
- UI Designer

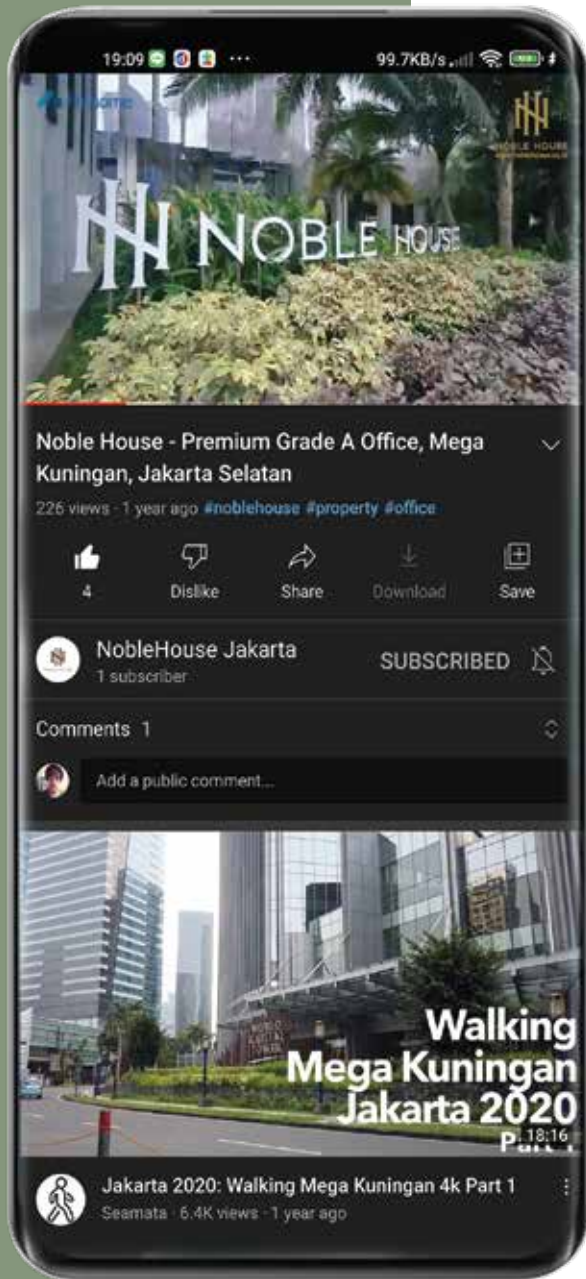
PROJECT EXPERIENCE

- **PT. Alkemistri Seniwara (February 2014 – August 2014) (Graphic Designer)**
Design Poster, Brochure, Print Add promotion for client like Boneeto, Annum, Bali Hai Beer.
- **PT. Green3R Indonesia (September 2014 – October 2015) (Creative Designer)**
Design Poster, Brochure, Flyer, Goodie Bag for Client like Dharmas hospital, Bank Mandiri dll.
- **PT. Anta Tirta Karisma (February 2016 – Desember 2018) (Creative Designer)**
Design Brochure, Poster, Banner, Flyer, Print Add, Company Profile, Marketing Tools.
- **PT. Surya Cipta Sempurna (January 2019 – January 2020) (Senior Creative Designer)**
Design Brochure, Poster, Banner, Flyer, Print Add, Company Profile, Marketing Tools, Label, Digital Marketing, UI Website
- **PT. Rockfields Properti Indonesia (January 2020 – Maret 2022) (Supervisor Marcomm)**
Design Marketing tools (Brochure, Flyer, Company Profile, Print add, Banner), Handle Social Media (Instagram, LinkedIn), Discuss a new event
- **PT. Sindeli Propertindo Abadi (Maret 2022 – Present) (Senior Creative Designer) (Contract)**
Design Marketing tools (Brochure, Flyer, Company Profile, Print add, Banner), Handle Social Media (Instagram, LinkedIn), Design Feed Instagram



Project Social Media
Feed Instagram for
PT. Graha Lestari Internusa
(Noble House)

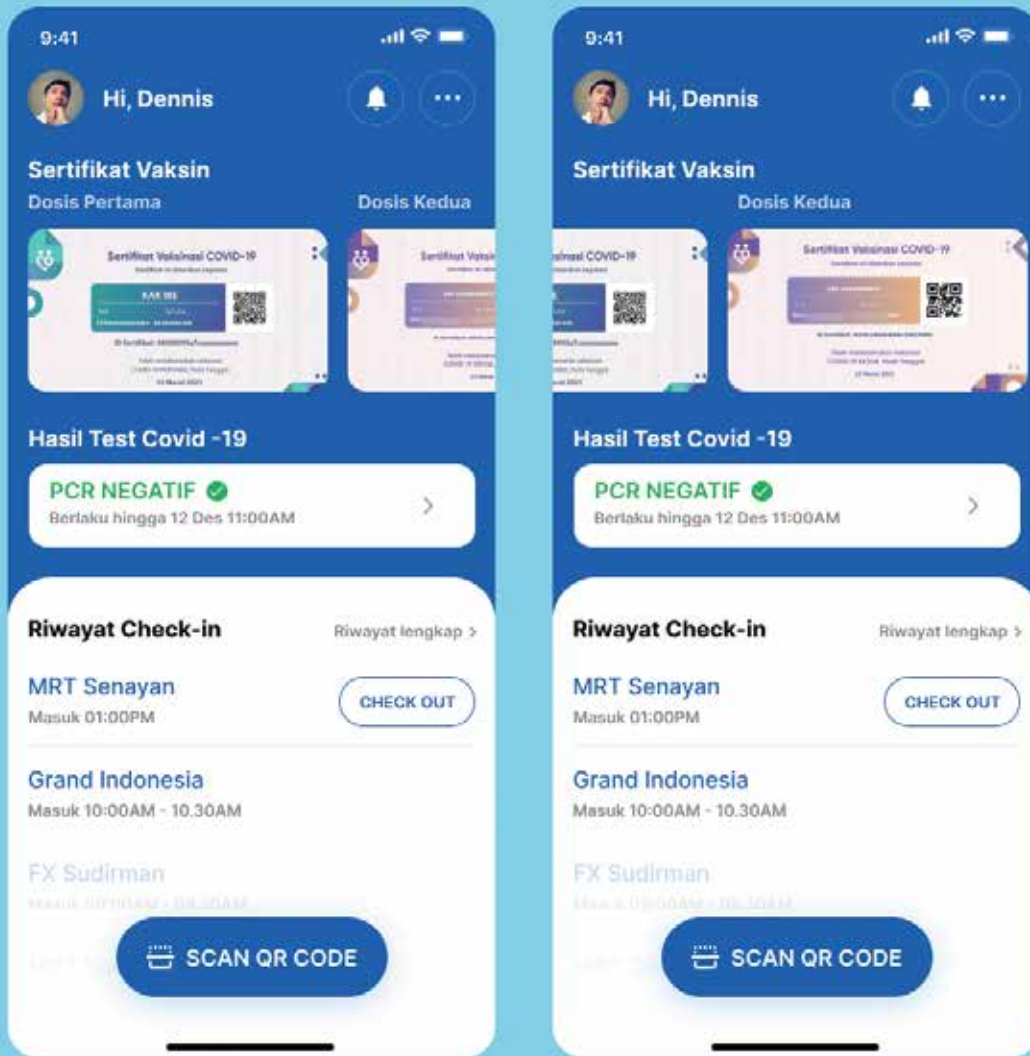




Edit Video Noble House Building



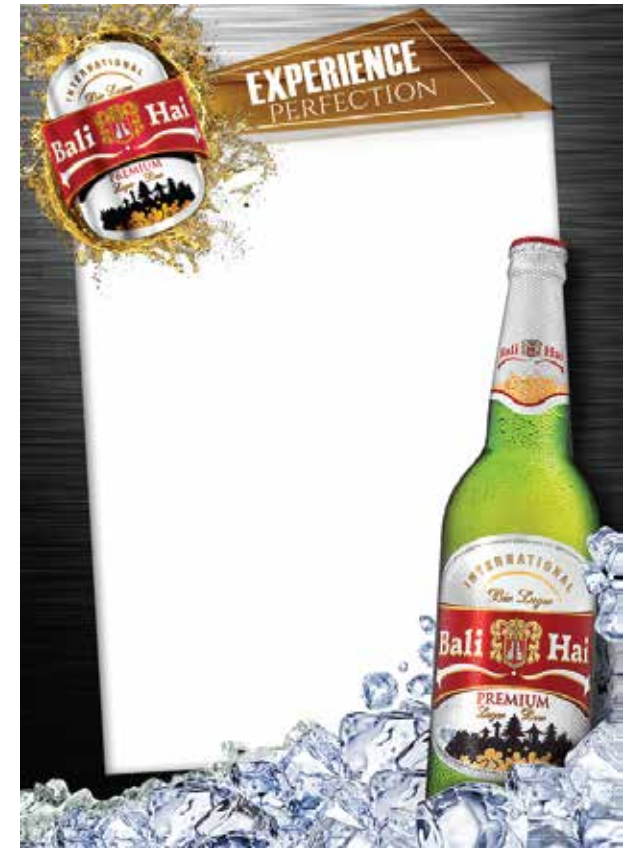
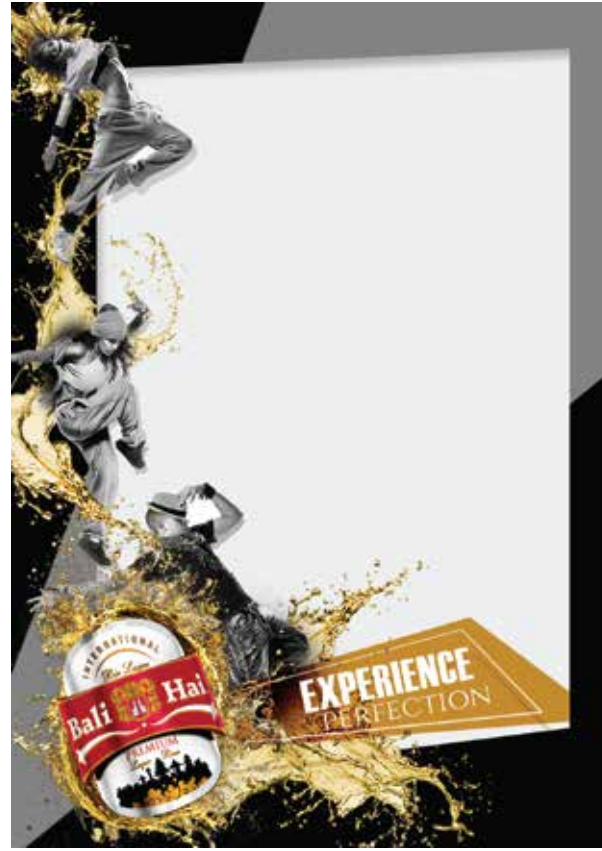
SCAN HERE



Redesign UI Design Mobile App **Peduli Lindungi**

Shrink wrap promotion **Bali Hai** beer for client **Bali Hai**
(PT. Alkemistri Seniwara Advertising)





Project poster event promotion **Bali Hai** beer
(PT. Alkemistri Seniwara)



Project **Annum**
 Packaging for client
 (Milk Packaging)
 (PT. Alkemistri Seniwara
 Advertising)

MYTHBUSTERS

For Helps and Answers

IES office (021) 29290808	Pastor Dave (0818) 830-656	
For finances and delivery permits (0816) 797775 (Johel)	Prayer Request (0878) 78777 297 (Tommy)	
Ministry Center (021) 736-6850	LIFE Group (0812) 168 2962 (Tommy)	
Counseling info & appointments (0816) 811 241 (Johel)	Wedding & Rehearsal (0816) 811 241 (Johel)	
	Children's Ministry (0811) 805 387 (Dora)	
	Young Ministry (0813) 806 4429 (Dora)	
	Music Ministry (0812) 18699 684 (Johel)	
	Missions (0814) 1413633 (Johel)	

Email : iefw@iesjakarta.org
 Mail : P.O. BOX 8550 JKSDW 12065

Church Accounts

The Congregation of IES is the source of all of the income of the church. We are not supported by any other group, church or body. The deacons of the church are responsible for the finances of the church and operate according to budget based on the financial history of the church and the needs and desired expansion of the church in the future. International English Service is conducted based on transparency. A financial report is given annually to the voting members of IES.


IES bank account (Bupelan) : CIMB NIAGA - Kuningan Plaza 233.01.00301.008 IES - GSAH Batu Tulis (General) IES - GSAH Batu Tulis	IES bank account IES Deller : Cassimon Clayton Juhel 33080961 IES - GSAH Batu Tulis	"Long-term Facilities Fund" account : CIMB NIAGA Kuningan Plaza 233.01.00303.008 IES - GSAH Batu Tulis (STF)
---	--	---

This is an account set up for funds for a long term home for our church. Funds given to this fund will only be used for this purpose.


Mitsubishi Bank Account
 CIMB NIAGA Kuningan Plaza
 233.01.00302.004
IES - GSAH Batu Tulis (Mitsubishi)
BCA Kuningan - 237 314 3737
GSAH Batu Tulis

This is an account set up for funds for visitors and outreach programs of IES. Funds given to this fund will only be used for this purpose.

International English Service



MYTHBUSTERS



Sep 2nd & 3rd : QUESTIONS
 Sep 6th & 11th : RECEPTION AND THE OFFICE
 Sep 17th & 18th : SOA HALL
 Sep 24th & 25th : MYSTERY TOPIC

Project Brochure for
Church IES Thamrin
(PT. Alkemistri Seniwara)

Project print add **Maizenaku**
for Kompas newspaper
(PT. Alkemistri Seniwara)

The advertisement features a collection of Egafood products. At the top, there are four brand logos: Spagetiku HOLLAND (green and yellow), Makaroniku HOLLAND (red and yellow), maizenaku (white with black outline), and Kalduku (green). Below the logos, the text 'SINCE 1968' is displayed. The Egafood logo is on the right. The central image shows several product packages: a box of maizenaku (corn flour), a box of Long Makaroniku (long pasta), a box of Spagetiku (spaghetti), and a box of Makaroniku (short pasta). Two jars of Kalduku (instant noodle soup) are also shown. A circular logo on the left side of the product display reads 'MUSKETS ULEMA HOLLAND INDONESIA'. At the bottom, the text 'A Family Favourite HOLLAND' is written in green, followed by the website 'www.egafood.co.id'.

Spagetiku
HOLLAND

Makaroniku
HOLLAND

maizenaku

Kalduku

SINCE 1968

egafood

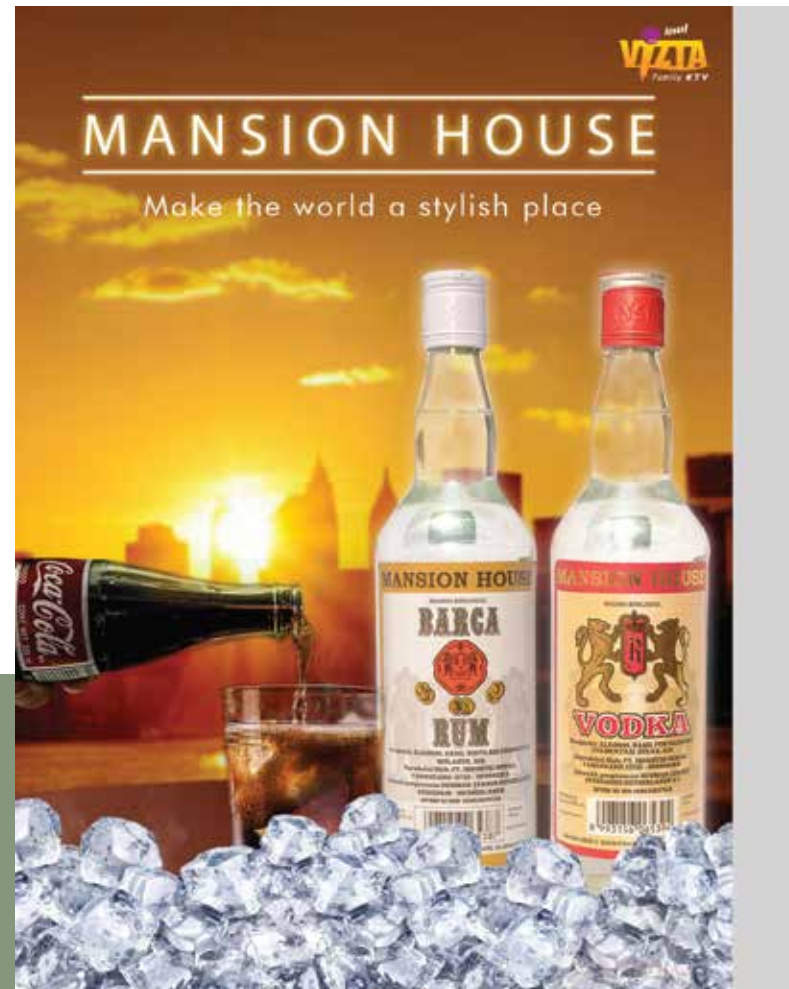
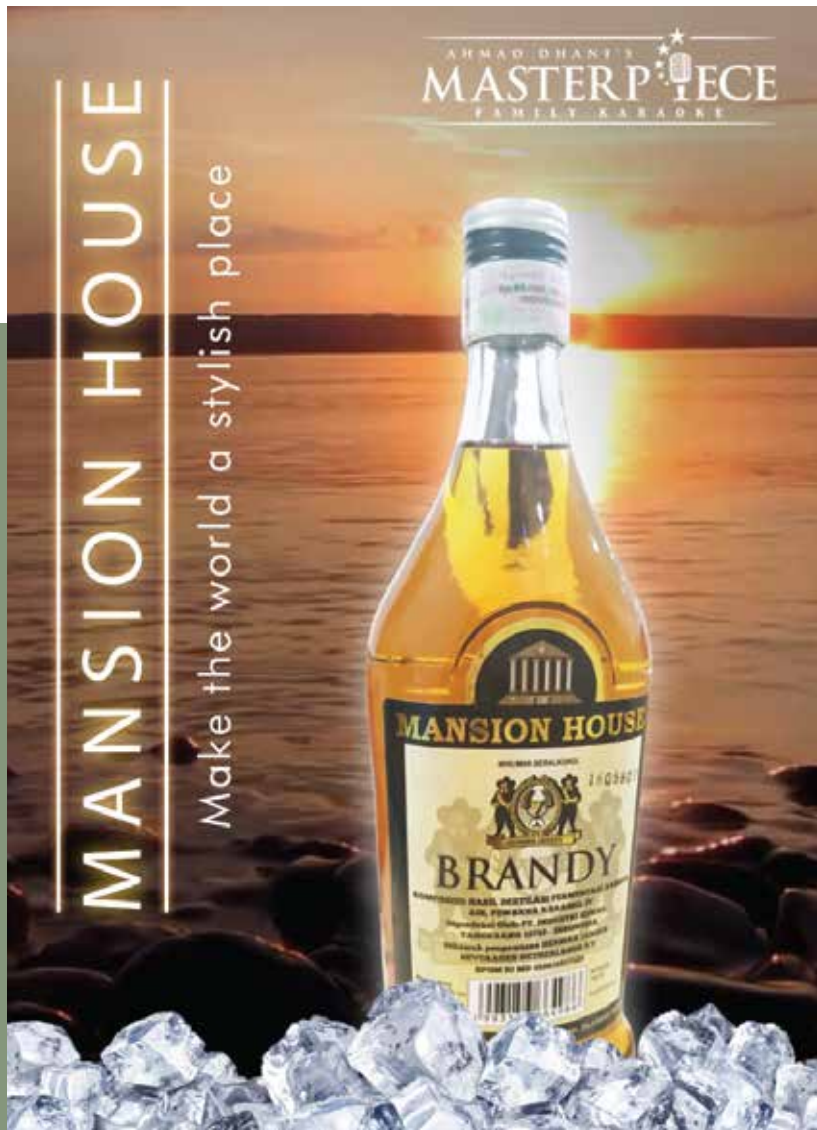
MUSKETS ULEMA
HOLLAND
INDONESIA

A Family Favourite
HOLLAND

www.egafood.co.id

Project print add **UOB**
bank, collaboration with
XXI (*PT. Alkemistri Seniwara*)





Tent Card Mansion House for Inul Vizta and Masterpiece



Tent Card **Tumage**
for **Hogs Breath** cafe

Hogs Breath CAFE
SALOON & GRILL

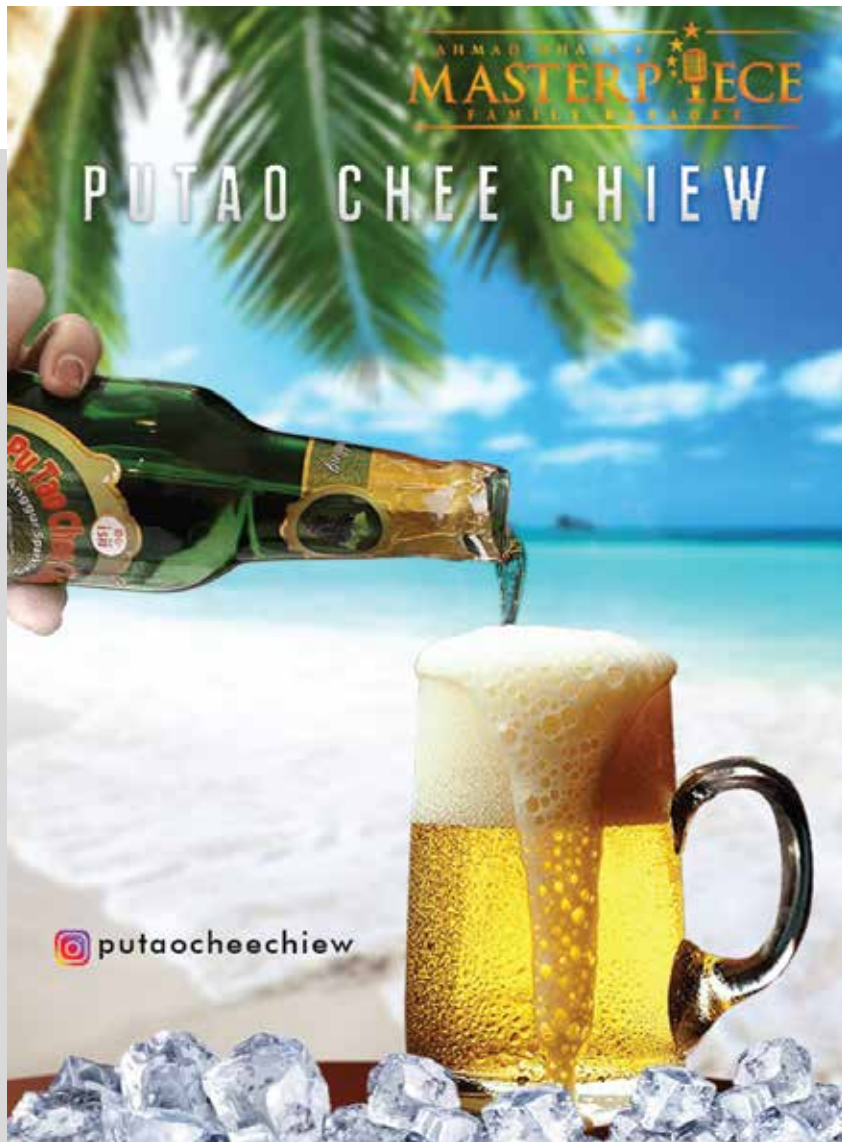
Tumage
BEER

PROMO BUY 1 GET 1

Golden Ale *Pale Ale*

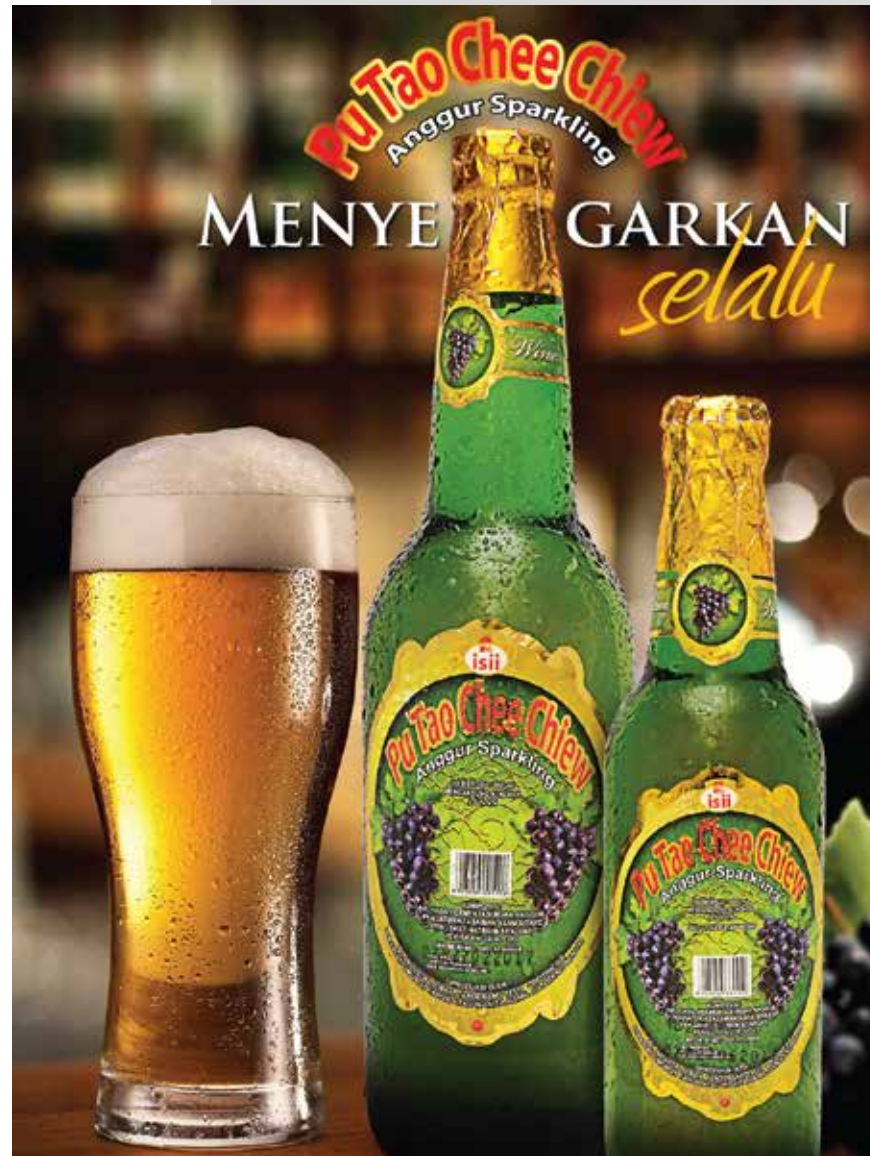
**DAPATKAN TUMAGE ALE BEER
SEHARGA RP. 20.000,-**

X banner **Tumage** for
Hogs Breath Cafe



Tentcard **Putao Chee Chiew**
for **Masterpiece** Karaoke

Putao Chee Chiew Promotion Banner





Magazine Cipta Rasa Pangan and Yakoya Promotion

CIPTA RASA PANGAN

Mie Telor Asli
Cup Tiga Udang
Bumbu Kuning
Bagimu
Sahu
Pling Pling

www.ciptarasapangan.com
CP : 081385875969 (Rico) / 081113507932 (Ana) info@ciptarasapangan.com

屋小屋 YAKOYA
SHABU-SHABU & YAKINIKU

ONLY IDR 149.000++

ALL YOU CAN EAT SHABU & YAKINIKU

WE ARE OPEN Everyday!!

operation hours:
11.30 a.m - 14.30 p.m
18.00 p.m - 22.00 p.m

Celebrate your event with us!
Graha Mandiri
30th Floor
Jl. Imam Bonjol No.61, Jakarta Pusat

@yakoyajakarta For further information and reservation: (021) 291 6026



Bakery & Pastry



OUTLET 01:

Jl. Mangga Besar IV E No. 10
Telp. (021) 601 2169
(021) 639 4426

OUTLET 02:

Chandra Plaza Lt. Dasar
Telp. (021) 632 6142

Magazine **Top Bread** Promotion

Brochure Design for **Pelangi island**

Pelangi Island
Natural Splendor

*Unforgettable Memories
Beyond Imagination!*

Banana Boat

Canoeing

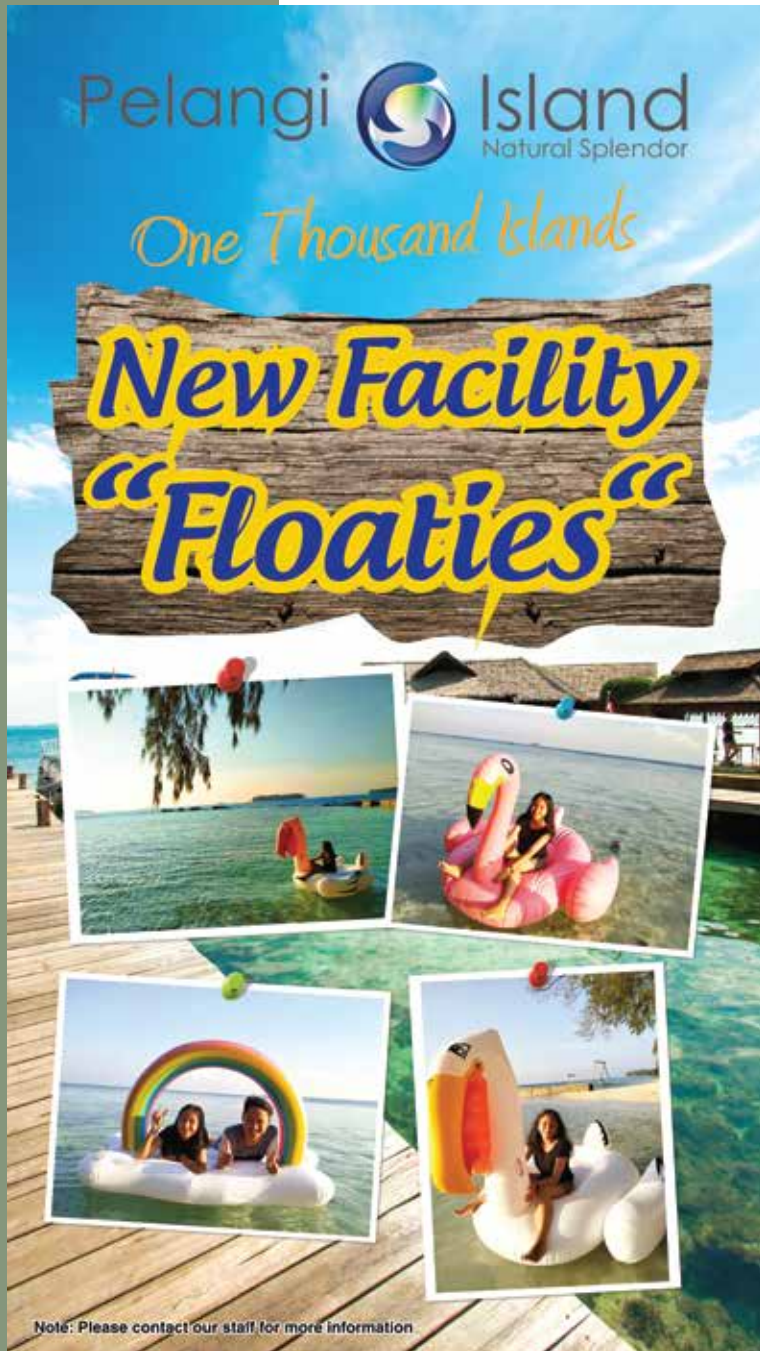
Snorkeling

ATV Motorcycle

Donut Boat

P: 021 2269 2469
E: pelangi.island@gmail.com
Pulaupelangiresort

QUICK RESPONSE
0877 8497 6189

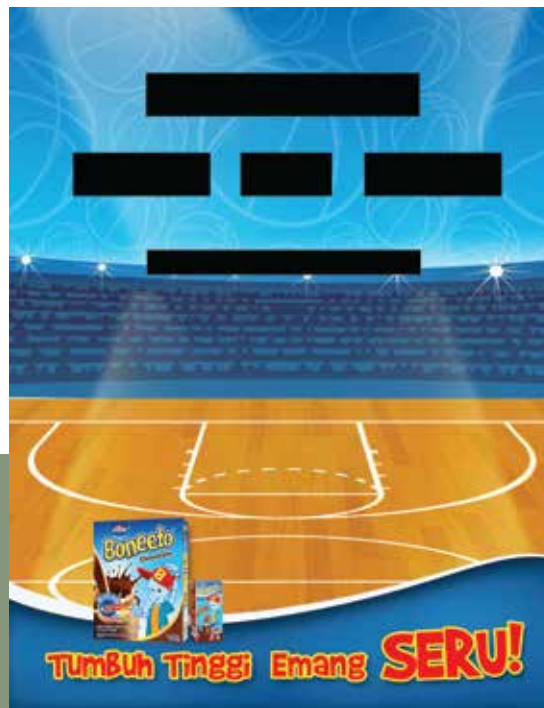
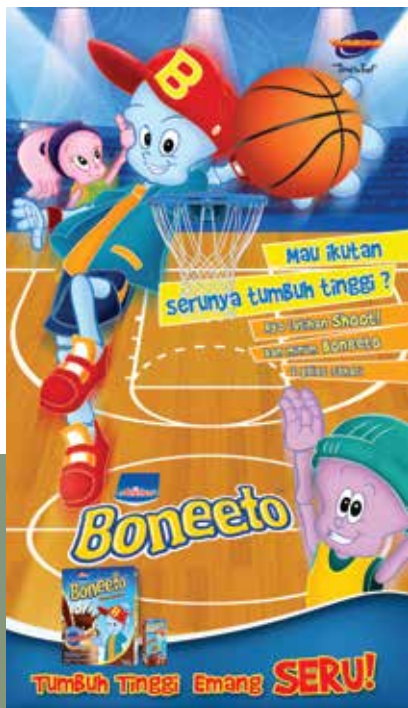


X Banner Design Pelangi Island



Tent Card Design
for **Happy Puppy** karaoke

Project event Poster **Boneeto** collaboration with **Timezone**
(PT. Alkemistri Seniwara)





Sisi kanan



Sisi kiri

Tent Card Design for **Tumage Beer**



Project Design Feed Instagram Apartment (PT. Sindeli Propertindo Abadi)

Project Design Feed Instagram Apartment (PT. Sindeli Propertindo Abadi)

JKT LIVING STAR
LIFE DEVELOPMENT - WELLBEGUN LIFE

MCC
Fortune Global 500
TOP 92

Semua fasilitas lengkap ini ada di apartemen
JKT LIVING STAR !

*Syarat & Ketentuan berlaku

Instagram, Facebook, YouTube, Twitter icons | jktlivingstar

SDI

QR code

Detailed description: This is a vertical Instagram post design for the JKT Living Star apartment project. The background is a blurred image of a modern high-rise apartment building. At the top left is the 'JKT LIVING STAR' logo with a star icon. To its right are the 'MCC' logo and 'Fortune Global 500 TOP 92' award. The main text reads 'Semua fasilitas lengkap ini ada di apartemen JKT LIVING STAR !'. Below this is a white-bordered inset image showing a hand holding a smartphone that displays a clear view of the apartment building. At the bottom left, there is a disclaimer '*Syarat & Ketentuan berlaku' and social media icons for Instagram, Facebook, YouTube, and Twitter, followed by the handle 'jktlivingstar'. At the bottom right, there is the 'SDI' logo and a QR code.

JKT LIVING STAR
LIFE DEVELOPMENT - WELLBEGUN LIFE

MCC
Fortune Global 500
TOP 92

WAKTU YANG TEPAT
INVESTASI PROPRTI DI MASA PANDEMI
BANYAK KEUNTUNGANNYA

*Syarat & Ketentuan berlaku

Instagram, Facebook, YouTube, Twitter icons | jktlivingstar

SDI

QR code

Detailed description: This is a vertical Instagram post design for the JKT Living Star apartment project, featuring a pandemic investment theme. The background is a blue sky with a hand holding a smartphone that displays a clear view of the apartment building. At the top left is the 'JKT LIVING STAR' logo with a star icon. To its right are the 'MCC' logo and 'Fortune Global 500 TOP 92' award. The main text reads 'WAKTU YANG TEPAT INVESTASI PROPRTI DI MASA PANDEMI BANYAK KEUNTUNGANNYA'. At the bottom left, there is a disclaimer '*Syarat & Ketentuan berlaku' and social media icons for Instagram, Facebook, YouTube, and Twitter, followed by the handle 'jktlivingstar'. At the bottom right, there is the 'SDI' logo and a QR code.



Project Design Feed Instagram Apartment Tema Lebaran / THR (PT. Sindeli Propertindo Abadi)



Banner Promo Apartment (PT. Sindeli Propertindo Abadi)

JKT LIVING STAR
LIFE CONVENIENCE | PREMIUM LIFESTYLE

MCC
www.mcc.com

Fortune Global 500
TOP 92

Bayar **2** Juta
Extra Disc %
(max. disc 20 jt total harga unit)

Reserve saat acara cukup **2** Jt*

Beli unit dapat **2**% total promo (max. 20 jt)

Promo hanya berlaku bagi peserta acara

*Syarat & Ketentuan: hak interpretasi akhir dari penawaran di atas ditentukan oleh PT. Sindeli Propertindo Abadi

IG FB YOUTUBE TWITTER | jktlivingstar

SDL

