



REFITA AIDA PANGESTIKA

Graphic Designer

Jakarta, 22 December 1997

Bachelor of Multimedia Design with 2+ years experience as Graphic Designer with responsibility for daily graphic design content that worked regularly on graphic, layout, and promotional materials.

PERSONAL INFO

📍 West Jakarta
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SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe After Effect
- Graphic Design
- Social Media
- Branding
- Photography
- Videography
- Motion Graphic

LANGUAGE

Indonesia, *Native*
English, *Intermediate*

CERTIFICATE

2021
EFSET English Test
B2 Upper Intermediate (55/100)

2020 - 2021
LinkedIn Learning
- Illustrator 2021 Essential Training
- Photoshop 2021 Essential Training
- InDesign 2021 Essential Training
- Become a Graphic Designer

WORK EXPERIENCE

NOV 2021 - MAY 2022

Graphic Designer, *Le d'Olla*

- Social Media Design (IG Feed, IG Story, Twitter, TikTok)
- Branding New Launch Product (Packaging, Product Knowledge, Poster, e-Commerce)
- Promotional Event Poster (T&C for KOL)

NOV 2019 - OCT 2021

Communication Designer, *ECLAT Clinique*

- Social Media design (IG Feed, IG Story, IG TV)
- Monthly Promotion Design (+ WA Broadcast, Poster A4, TVC)
- Handling, Shooting, Editing for Endorsement Video
- Promotional Materials (Event Poster & Video, Company Profile, Menu Book)

OCT 2019 - JAN 2020

Freelance Graphic Designer, *Hotel 88 - Tendean*

- Promotional Event Poster (WA Broadcast)

FEB 2019 - APR 2020

Learning & Development Intern, *Gramedia*

- Workshop Materials (Poster & Certificate)
- Infographic Poster

SEP 2018 - NOV 2018

Learning Program Intern, *RADANA Finance*

- 2D Animation Video (Character Design & Storyboard)
- UI Design

EDUCATION

2015 - 2019

Multimedia Design, *Sekolah Tinggi Desain Interstudi*

Bachelor of Design (S.Ds.) GPA : 3.54

2012 - 2015

Multimedia, *SMKN 6 Jakarta*

Average score : 82,3