

# PORTFOLIO

2019 — 2022

jurico chandra

~~LOOK AT USUAL  
THINGS WITH  
UNUSUAL EYES~~

~~VICO MASTRETTA~~

~~EVERY GREAT DESIGN  
BEGINS WITH AN EYE  
FOR A BETTER STORY~~

© 2022

~~HATE,~~  
WHAT A WONDERFUL FEELING!  
ENVY, GREED, SELFISHNESS...  
NOTHING COMPLETES.  
NOTHING COMES CLOSE,  
ONLY HATE, AND HATE ALONE,  
MAKE US ACT.  
GET US OUT OF THE LOUGH  
AND INTO THE GAME  
~~IT~~ URGES US  
TO BREAK AWAY FROM  
THE CLAS OF NEUTRALITY!



## Hello!

I'm Yurico. I was born in Jakarta, Indonesia and I have 2+ years of experiences in Graphic Design.

I am very flexible to any kind of design style and could adapt forward client's attention. I'm here to learn to be better designer.

## Education

2013 - 2016 SMA Santo Leo II (Social)

2016 - 2020 Universitas Tarumanagara (S.Ds)

## Experiences

2022 (January - March)  
Coco Story & Premium Nest by Aroma Medan  
Freelance Graphic Designer

2020 - 2022  
PT Nusantara Indah Sejati  
Fulltime Graphic Designer

2020 - Present  
Graphic Design  
Freelance

2019 (July - October)  
PT SehatQ Harsana Emedika  
Graphic Designer Intern


## Software


Adobe Photoshop  
Adobe Illustrator  
Adobe After Effect  
Adobe Premier Pro  
Sketch Up


## Interest

Design & Art  
Motion  
Tech  
Sports  
Games  
Movies

## Contact

 yurico.chandra

 yuricochandra@gmail.com

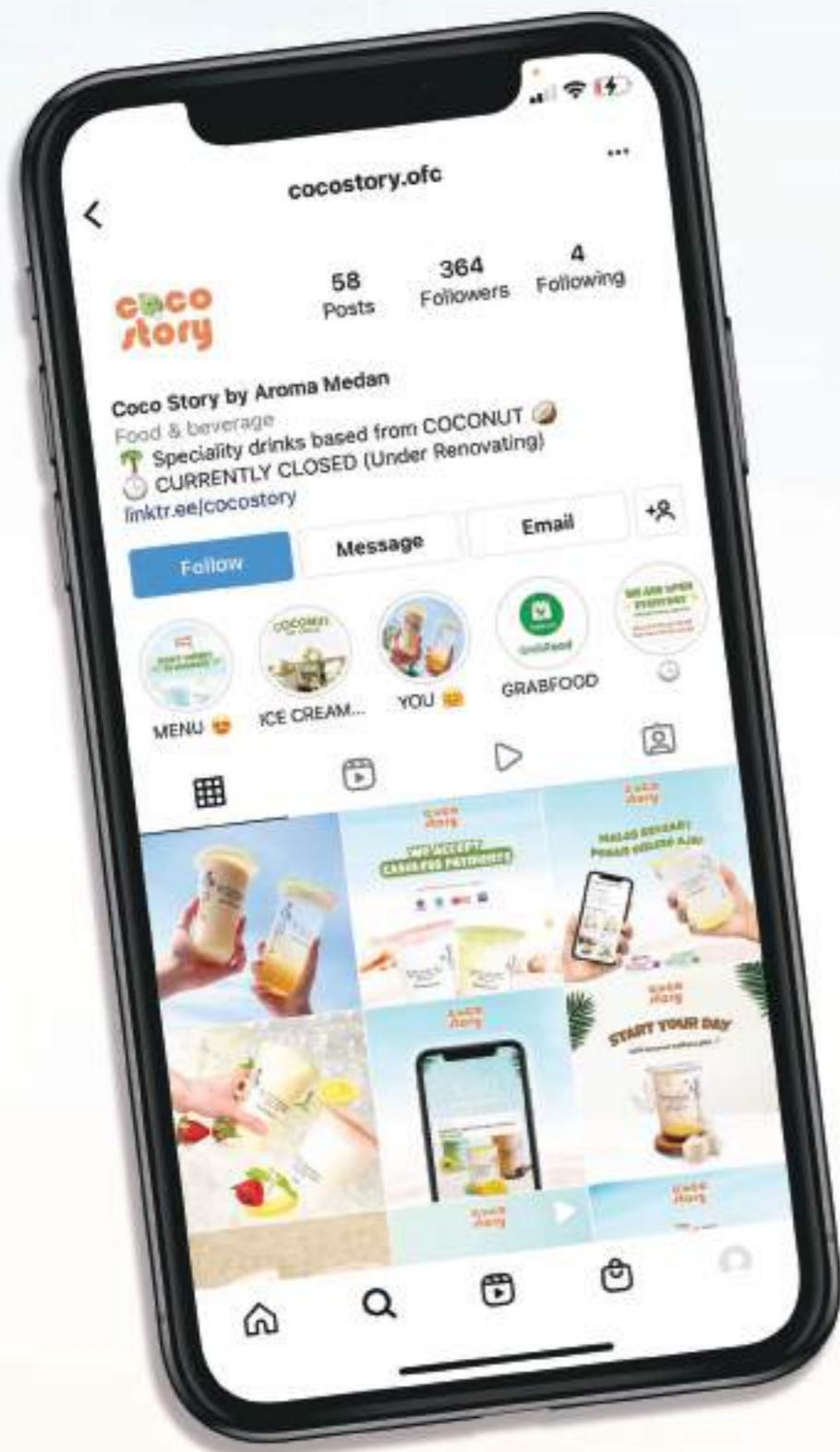
 +6287880479821

# coco story

"Coco Story" is a beverage brand by Aroma Medan. Their products are made from fresh coconut. So I made the design that can show freshness, beach theme, and summer. The main colors that i used for "Coco Story" social media design are blue and white for background, orange and green for headline or copy.



key visual  
for Coco Story



web banner  
for Coco Story

**coco story**

### COFFEE SERIES (BEST SELLER)

Brown Sugar Coffee Latte (Rp 28k | (L) 30k)

Hazelnut Coffee Latte (Rp 28k | (L) 30k)

Two coffee lattes in clear plastic cups with brown sugar and hazelnut toppings are shown on a white surface with coffee beans and a palm leaf in the background.

**coco story**

## WE ACCEPT CASHLESS PAYMENTS

Scan the QR to pay your orders

OVO, DANA, Shopee Pay, BCA mobile

My drink is lonely without tips. Just as I am lonely without you. @cocostory.cfc

A hand holding a smartphone scans a QR code on a cup. The background shows a blurred coffee cup and a hand holding a coin.

**coco story**

## MALAS KELUAR? Pesan online AJA!

gopay, GrabFood, CocoStory, Coco Story

A hand holds a smartphone displaying the Coco Story app interface, while another hand holds a clear plastic cup with a yellow drink.

**coco story**

## COCONUT ICE CREAM PROMO LAUNCHING

Beli 3 cup regular Coconut Ice Cream

Free 1 cup Regular Ice Cream (Coconut/Durian)

Regular Cup Rp 10.000 | Mini Cup Rp 10.000

Three cups of coconut ice cream are shown on a white surface with a small white flower.

**coco story** x **8th**

## HAPPY 8<sup>TH</sup>!

Buy 1 slice cake (any variant) Get 1 regular size milkshake

only at store

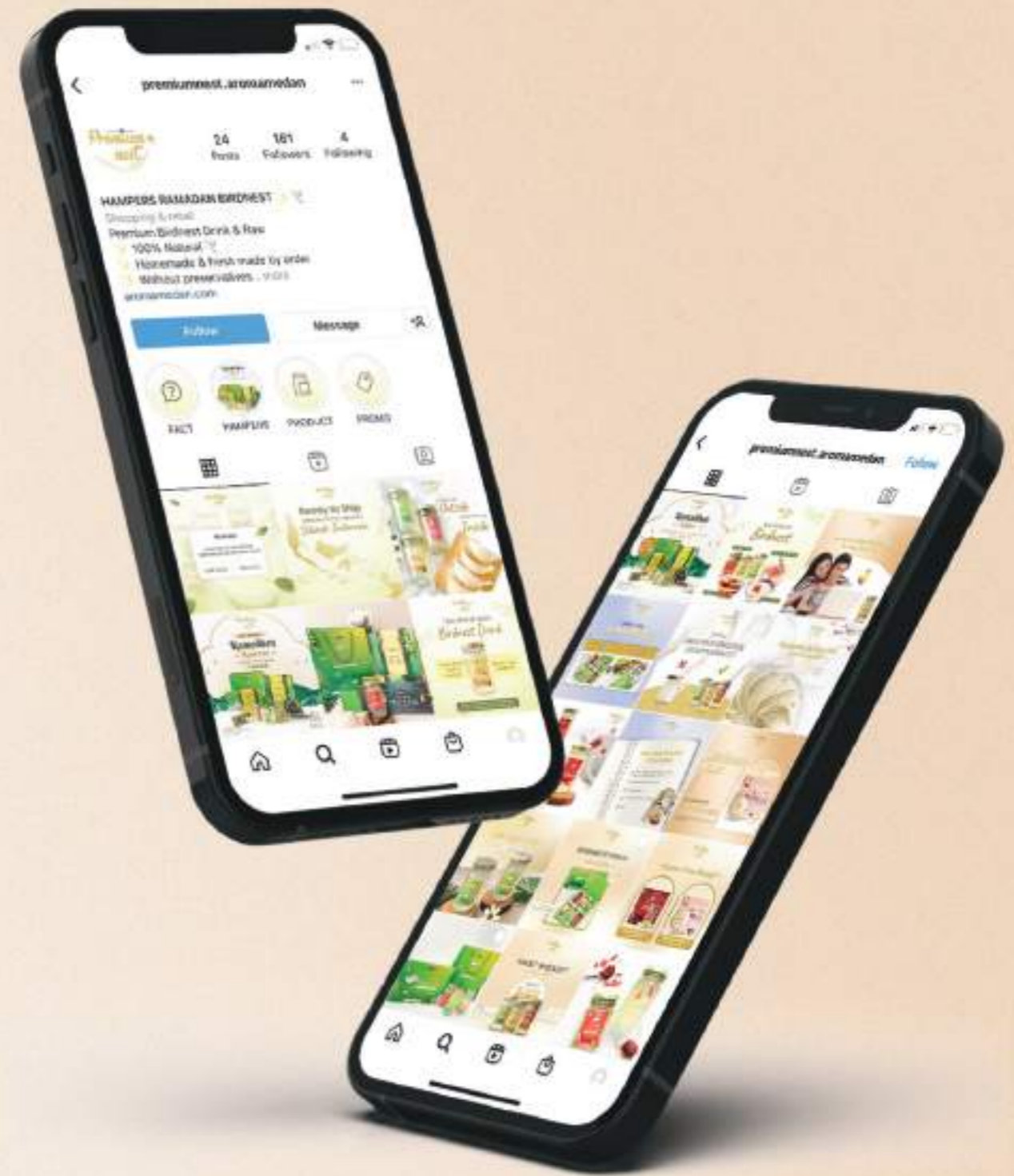
A slice of cake and a green milkshake are shown on a white surface with a palm leaf and a skeleton illustration.

# Photography & DI for Coco Story

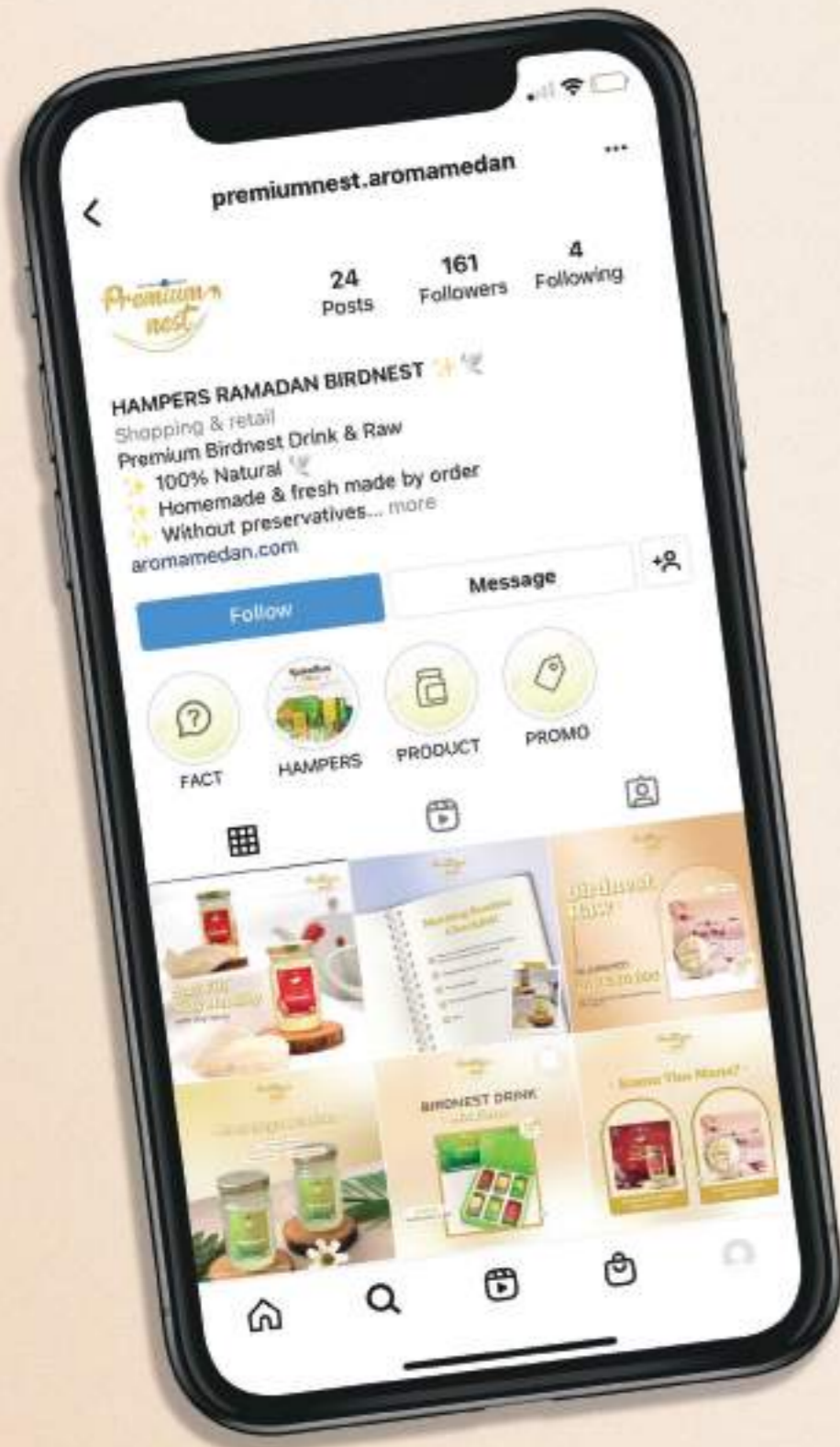




"Premium Nest" is a bird nest brand by Aroma Medan. Their products are made from wallet's bird nest. Because the product itself is for AB's audience. So i made the logo that can show premiumness and elegance. The main colors that i used for "Premium Nest" logo & social media design are gold, brown, and white.



key visual  
for Premium Nest



Premium Nest

### PAKET IMBOOST

8 JAR X 120ML

Rp 850.000  
Rp 750.000  
FREE 1 JAR

Rock Sugar Pandan | Honey | Honey Lemon

Premium Nest

### Kamu Tim Mana?

Honey Lemon | Honey

Premium Nest

### BIRDNEST DRINK

Mix Flavor

10% OFF

Rp 550.000 / 4 JAR

Premium Nest

### Rock Sugar Pandan

Premium Nest

### Morning Routine Checklist!

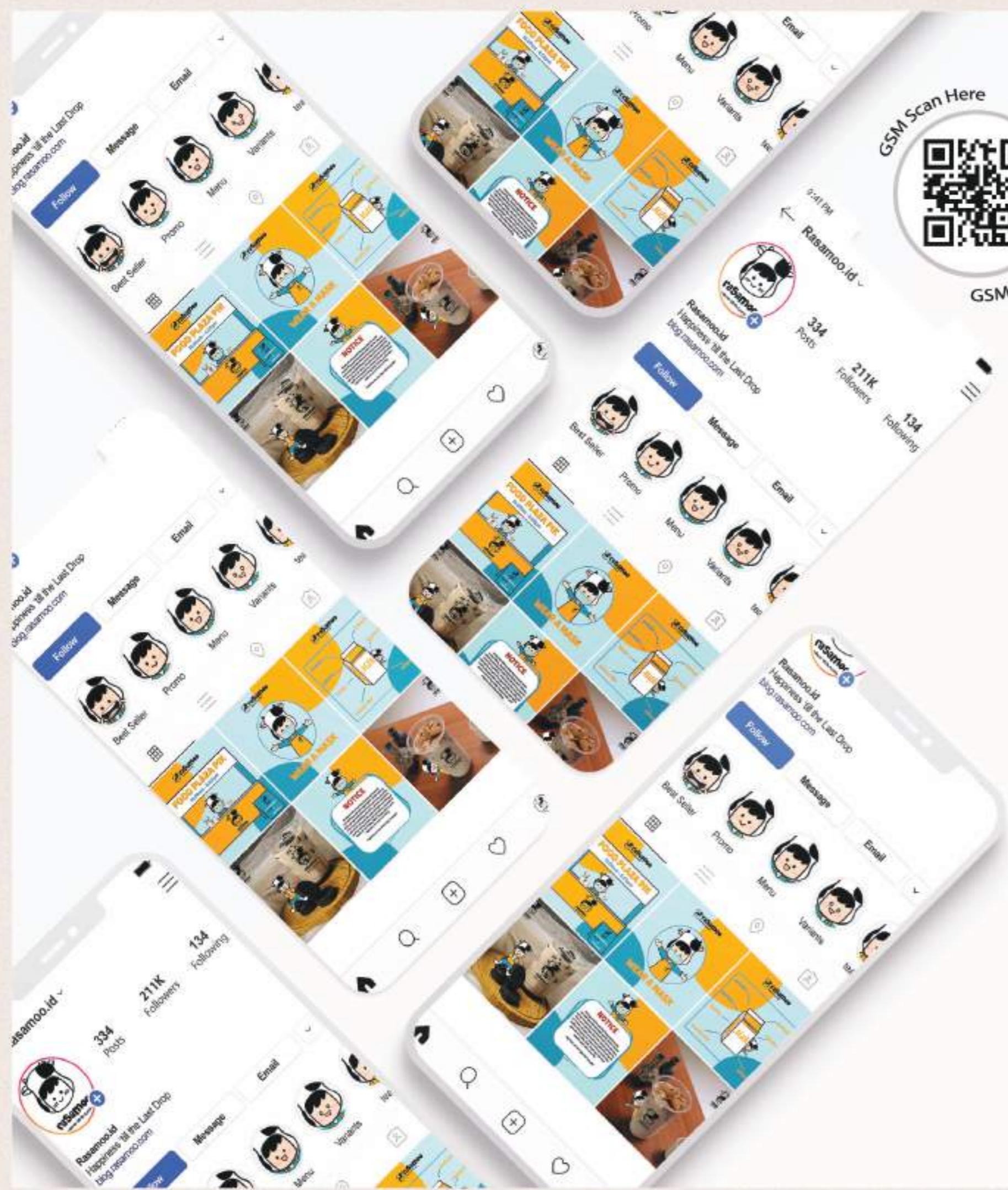
- Minum 1 per liter per liter Air putih
- Mengonsumsi protein
- Mengonsumsi lemak
- Mengonsumsi karbohidrat
- WFO

Premium Nest

### WHICH ONE DO YOU PREFER?

8 BIRDNEST DRINK 4 JARS VS 4 BIRDNEST DRINK 1 JARS





**raSamoo**  
Happiness 'till the Last Drop

Rasamoo.id is a beverage brand that was founded on 11 January, 2019. The name Rasamoo is inspired by the words "Rasa" and "Moo". Moo has two meanings, you and the voice of a cow because the main ingredient of the product is milk. The main colors that i used for social media design are orange and blue.

key visual  
for Rasamoo

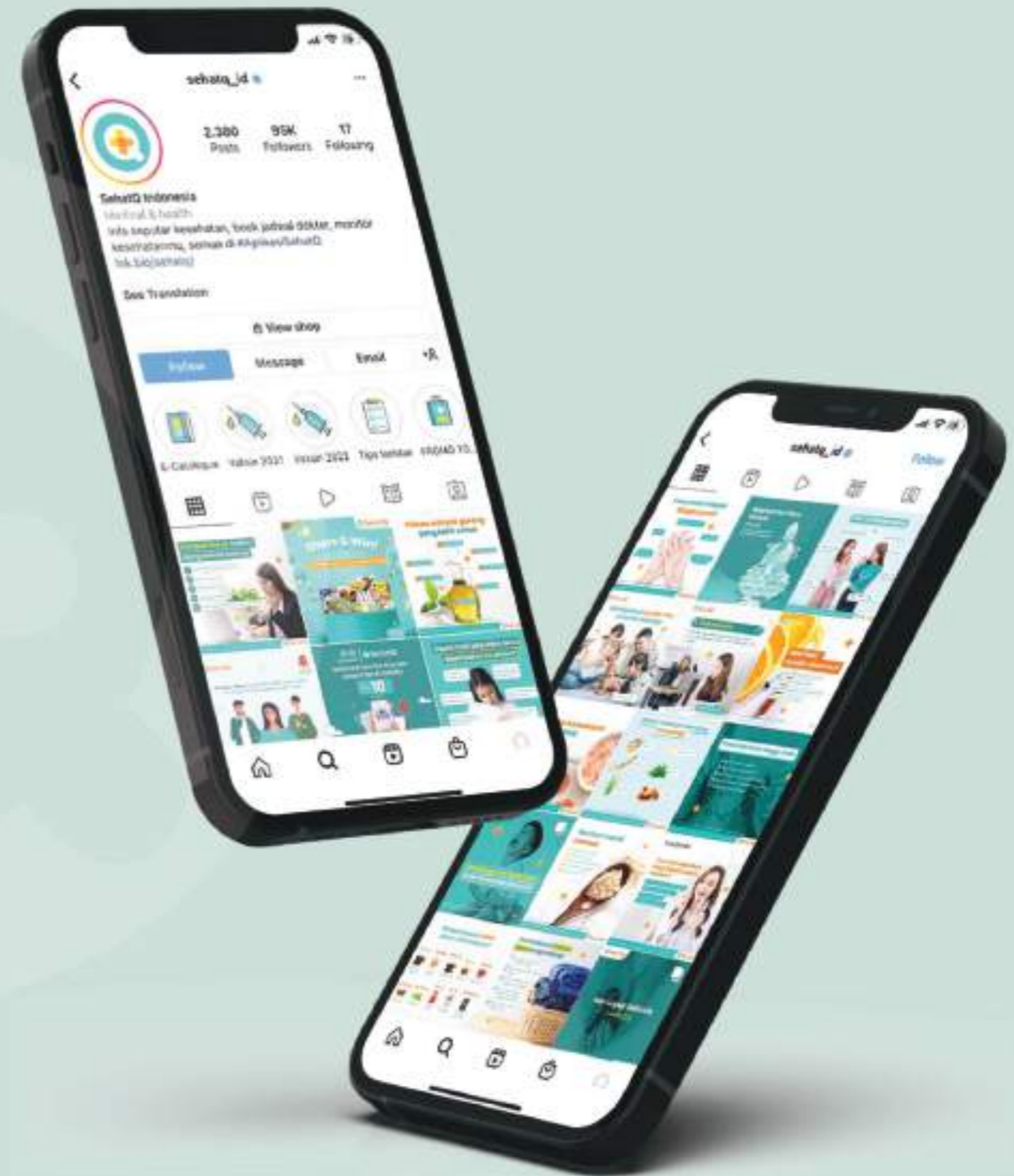


media application  
for Rasamoo

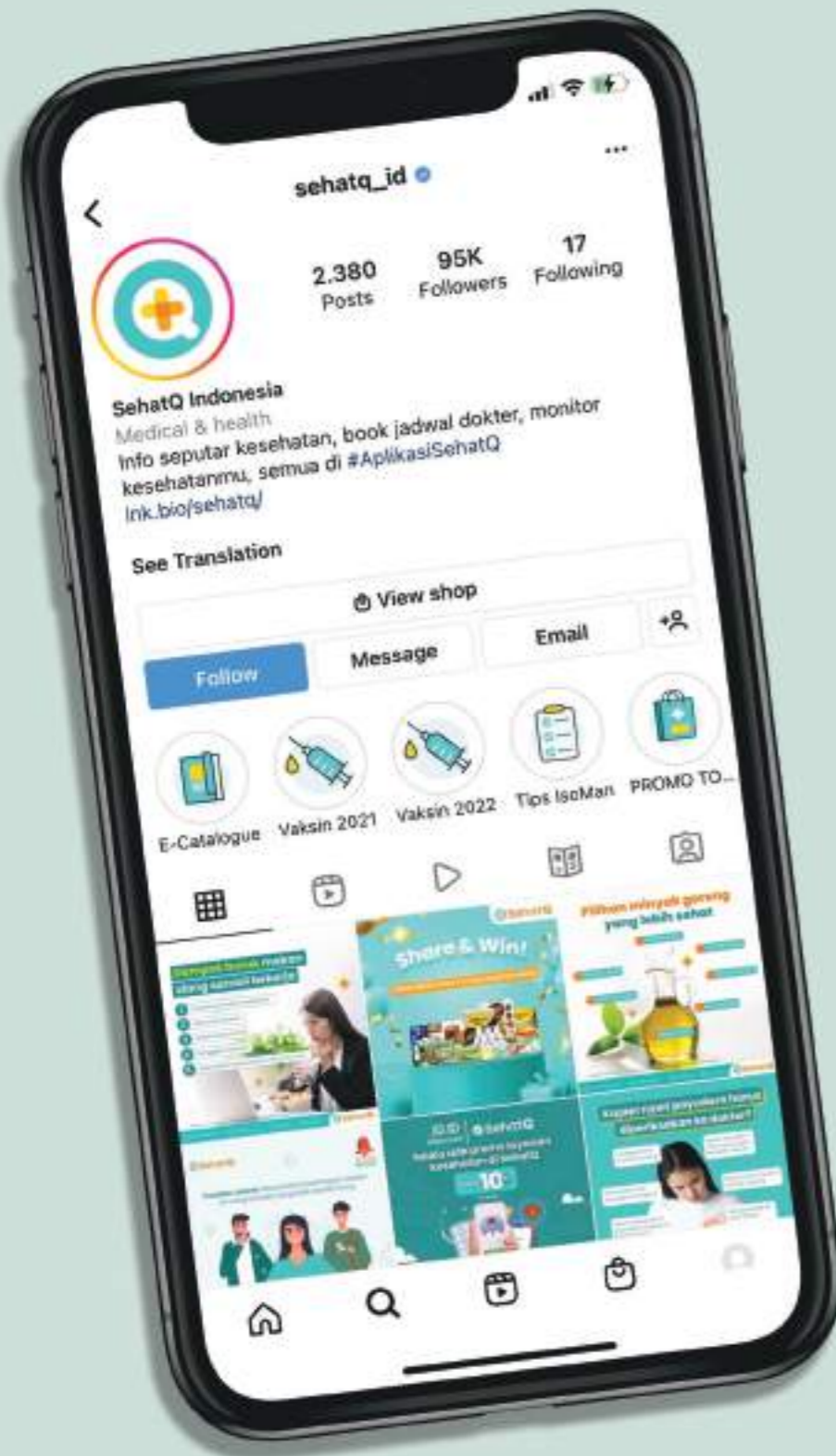




SehatQ is a healthtech startup offering a full suite of health related services in Indonesia on its digital platform. I was responsible for social media, illustration, and digital imaging for their app.



key visual  
for SehatQ



### PAKET VAKSINASI ANAK INFLUENZA

PROMO S/D 31 DESEMBER 2019

Hemat 64%

mulai dari Rp 188.000,-

YARSI

### Paket Katarak di Mitra Keluarga Bekasi

Mulai dari Rp 10.750.000 - 12.000.000

Promo ini berlaku hingga 31 Desember 2019

Cek info nya di: <https://www.sehatq.com/promo/>

Mitra Keluarga Bekasi

### SehatQ Blog Competition

Total hadiah Rp 20 Juta

Juara 1 : Rp7 juta + sertifikat  
Juara 2 : Rp5 juta + sertifikat  
Juara 3 : Rp3 juta + sertifikat  
2 Pemenang Favorit @Rp1,5 juta

Periode Lomba 10 Oktober - 10 Desember 2019  
Daftarkan blog anda sekarang juga!

SehatQ

### Vaksinasi Umroh

PROMO S/D 31 DESEMBER 2019

mulai dari Rp 355K

TrueCare

### Paket Scaling

PROMO S/D 31 OKTOBER 2019

Hemat 50%

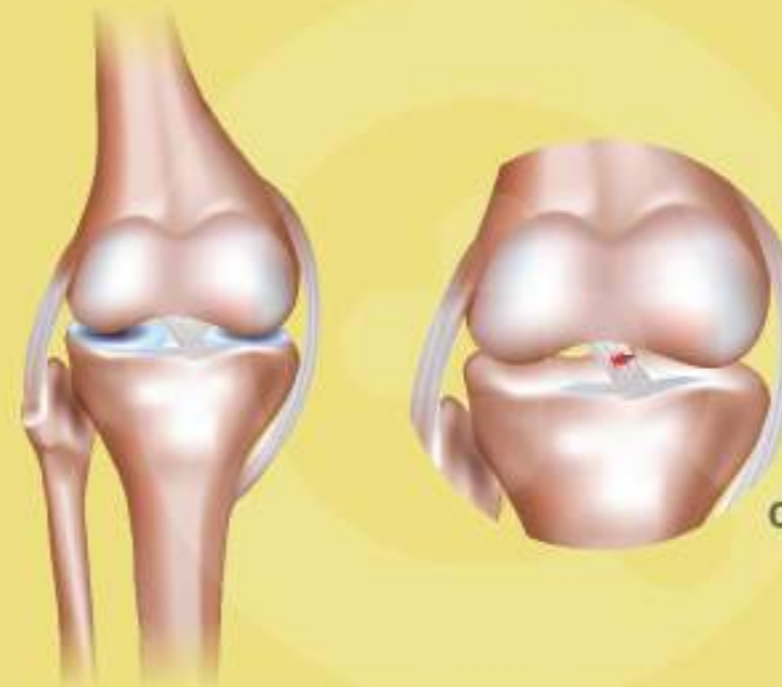
mulai dari Rp 149.000,-

ftc



## Jerawat

Peradangan kronis pada folikel rambut dengan berbagai penyebab.



## Cedera Ligamen Lutut Anterior

robekan pada ligamen krusiat anterior pada lutut.





PT. Nusantara Indah Sejati is a packaging design company especially electronic devices. These are some of my works from PT. Nusantara Indah Sejati.



other artworks



Motion Graphic Showreel



Motion Graphic Showreel



Thank you!

viewing  
for your time ~~looking~~ this  
portfolio. Looking to hear  
from you soon! 😊

m/ juricochandra@gmail.com

tel/ 087880479821

loc/ jakarta barat

ig/ @jurico.chandra