

odhi oktolori

# Creative Designer

+62 813 2900 6331  
odhioktolori@gmail.com  
in/odhioktolori  
be.net/odhioktolori

# Personal Information



## About me

Hello i'm Odhi Oktolori, i'm a creative designer based in Jakarta, Indonesia. I like to gain a new experiences, get in touch with people with new ideas to find a different point of view for unique design ideas. I look forward to sharing and explore my design values.

I strongly believe that design is a problem-solving medium that caters to the public aesthetically and is a way of communicating across language, culture and beliefs.

## Education

2011 -  
2015      Bakrie University Jakarta  
Industrial Engineering

2008 -  
2011      Yos Sudarso SHS CILACAP  
Science Major

skills      Branding, Marketing, Planning, Video Editing,  
Motion Design, UX, and Search Engine Optimization

software      Photoshop, Illustrator, Premiere Pro,  
After Effect, Figma

# Job Experiences

NORLAND INDONESIA

## Creative Designer

aug 2020 -  
nov 2021

Complete the project work within the timeline and estimated budget. Produce design across a variety of formats, platforms, and environments including visual identities, social media, and more.

Build and execute social media strategy through competitive research, platform determination, benchmarking, messaging and audience identification

MAGNA QM

## Creative Designer

jan 2020 -  
aug 2020

Keep abreast of emerging technologies in new media, particular design program such as Photoshop, Illustrator, Premiere Pro & After Effect. Think Creatively to produce new ideas to formulate design concepts, presentation, templates, layouts, design flyer, posters, also video

URBANACE ID

## Graphic Designer

feb 2019 -  
jan 2020

Create all creative visual in coordination with the Creative Departements, in abidance by set guidelines.

Conceptualise and execute designs for social media campaigns, and also made 2D prints for promotional purposes in the property industry

ASTRONACCI INTERNATIONAL

## Jr. Graphic Designer

feb 2018 -  
feb 2019

I began my career as a Jr. Graphic Designer.

I Quickly learned and internalised industry standard design practices as well as developing good communication skills

# Freelance Experience

CIRCA IDEAWORK

## Graphic Designer & Video Editor

nov 2021 -  
apr 2022

Brainstormed and pitched possible concept and ideas. Also work with a team to produce various design and video for client.

FOHOWAY INDONESIA

## Creative Designer

sep 2020 -  
feb 2021

Developed, and produce design for a Multi-Level Marketing Industry. Also design for postcards, banners, posters, business cards, flyers, and other print media

IPRICE

## Search Engine Optimizaion

jan 2018 -  
apr 2020

Achieved 1st-page rankings across google by Keep up to date with current SEO technologies and tool, and also Conducted keyword research based highly relevant and trafficked keywords.

interest

Music, something random on Youtube and TikTok, Movies, Design Trends or Design ideas

hobby

Football & Online games