



## About Me

Dynamic and innovative professional with 6+ years invaluable hands on experience in handling Marketing & Creative Design projects, concept creation, graphic design for social media & website, photography, and visual conceptualization. Equipped with the ability to escalate brand awareness by utilizing skills gained in the creative industry, being able to identify opportunities, overcome objections, build long-term mutually beneficial relationship with vendors, workforce, and clients, establishing a successful and lucrative company. Live your dream, be creative and work hard!

## Education

2013 – 2016 Smk Al-Huda Kebon Jeruk – Jakarta Barat

### School Major of Multimedia

2017 – 2018 IDS Education ( International Design School )

### Course Graphic Designer

## Skills

- Adobe Photoshop
- Adobe Illustrator
- InDesign
- Corel Draw
- Adobe Lightroom
- After Effects
- Adobe Premiere

# Nabila Grafis Safira

## Work Experience

### Senior Graphic Designer & Fashion Designer

February 2022 – Present ( 4 Month )  
PT.Trifel Jaya Makmur

Produksi Retail Sandal & Sepatu Brand Mall: Brand Matahari, Transmart, Fladeo, dan Brand Pribadi @Falado.official  
Design model fashion sandal untuk sample produksi Matahari, Design Socmed, Kebutuhan design process Produksi – Post Produksi

### Senior Graphic Designer / Marketing & Design Lead

February 2021 – January 2022 ( a year )  
PT.Vicalta Gracias ( Trapo Indonesia )

Manage marketing & promo<sup>2</sup> yg akan datang mulai dari content marketing strategy, hingga design, dan untuk event<sup>2</sup>. Checking Artwork Quality Team, Brainstorming Creativity Weekly. Concepting Product<sup>2</sup> terbaru. Serta Manage influencer, artist/event store, and prepare opening new showroom

### Graphic Designer & Content Creator

February 2019 – January 2021 ( 2 years )  
CV.Trinity Water Advertisement

Terdiri dari 4 usaha :

1. Prius Mineral Water ( Custom Private Label )
2. Bebh Fashion ( Clothing baju anak )
3. Vaxa Antigen/Vaxa Medika
4. LjFreshMeat ( Supplier Daging/Frozen Food )

Maintenance design all social media & Desain packaging product.

Maintenance & Content creator social media instagram :  
@priusmineralwater @bebh-fashion @vaxamedika @ljfreshmeat

### Graphic Designer & Content Creator

Agustus 2019 – Desember 2019 ( 5 month )  
PT.Inmall Jaringan Indonesia ( Inmall Networking )

–Design Content creator social media instagram, facebook, youtube.

–Design poster, brosur, packaging product, spanduk, banner product herbal

### Graphic Designer & Fashion Designer

February 2017 – July 2019 ( 3 years )  
DNA STORE ( Dazzle & Angel Clothing Apparel's )

DNA STORE ( Product Clothing Apparel )

Mendesain segala kebutuhan marketing store offline/online, dari mulai banner, spanduk, standing banner, sticker, hantage product, label product.

Instagram : @dnastore.co.id

### Akademi Televisi Indonesia (Emtek Group / SCTV) / KMK Online

August 2015 – December 2015

Editors And Screenwriters ( Magang )

Maintenance content & editor website vidio.com

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