



SEKOLAH TINGGI ILMU MANAJEMEN (STIM) BUDI BAKTI

Terakreditasi Badan Akreditasi Nasional Perguruan Tinggi / Accredited by National Accreditation Agency for Higher Education

transkrip akademik
academic transcript

NAMA / Name : Saniya Amalia Dziqra

TEMPAT, TANGGAL LAHIR : Jakarta, Pebruari 1997

Place, Date of birth : Jakarta, February 7th 1997

NOMOR INDUK MAHASISWA : 41114045

Student registration number

JURUSAN/ PROGRAM STUDI : MANAJEMEN

Department/Study program

Management

PROGRAM PENDIDIKAN : STRATA SATU (S-1)

Program

a 4 years undergraduate

NO.	MATA KULIAH	HM	AM	K	M
		Gr	GP	Cr	PE
1	Pendidikan Agama <i>Religious Studies</i>	A	4	2	8
2	Ilmu Budaya Dasar <i>Basic Culture Education</i>	A	4	2	8
3	Matematika Ekonomi <i>Economics Mathematics</i>	B	3	3	9
4	Pengantar Akuntansi I <i>Introduction to Accounting I</i>	B	3	2	6
5	Pengantar Ekonomi Mikro <i>Introduction to Micro Economics</i>	B	3	3	9
6	Bahasa Inggris I <i>English I</i>	B	3	2	6
7	Pengantar Aplikasi Komputer <i>Introduction to Computer Application</i>	A	4	2	8
8	Bahasa Indonesia <i>Indonesian Language</i>	A	4	2	8
9	Pendidikan Pancasila <i>State Ideology</i>	A	4	2	8
10	Ilmu Alamiah Dasar <i>Basic Nature Education</i>	A	4	2	8
11	Pengantar Ekonomi Makro <i>Introduction to Macro Economics</i>	B	3	3	9
12	Pengantar Akuntansi II <i>Introduction to Accounting II</i>	B	3	2	6
13	Bahasa Inggris II <i>English II</i>	B	3	2	6
14	Pengantar Manajemen <i>Introduction to Management</i>	A	4	3	12
15	Sosiologi dan Politik <i>Sociologics and Politics</i>	B	3	2	6
16	Statistik I <i>Statistics I</i>	B	3	2	6
17	Pengantar Bisnis <i>Introduction to Business</i>	B	3	3	9
18	Aspek Hukum dalam Bisnis <i>Legal Aspect In Business</i>	A	4	2	8
19	Teori Ekonomi I (Makro) <i>Economics Theory I (Macro)</i>	B	3	3	9
20	Akuntansi Biaya <i>Cost Accounting</i>	B	3	3	9
21	Manajemen Pemasaran <i>Marketing Management</i>	A	4	3	12
22	Manajemen Sumber Daya Manusia <i>Human Resources Management</i>	B	3	3	9
23	Statistik II <i>Statistics II</i>	B	3	2	6
24	Ekonomi Koperasi <i>Cooperation Economics</i>	B	3	2	6
25	Manajemen Keuangan <i>Financial Management</i>	B	3	3	9
26	Teori Ekonomi II (Mikro) <i>Economic Theory II (Micro)</i>	B	3	3	9
27	Akuntansi Manajemen <i>Management Accounting</i>	A	4	3	12
28	Perilaku Keorganisasian <i>Organizational Behaviour</i>	B	3	3	9
29	Kewarganegaraan <i>Nationalism Studies</i>	A	4	2	8

NO.	MATA KULIAH	HM	AM	K	M
		Gr	GP	Cr	PE
30	Pengantar Ekonomi Pembangunan <i>Introduction to Development Economics</i>	A	4	2	8
31	Ekonomi Manajerial <i>Managerial Economics</i>	B	3	3	9
32	Manajemen Operasional <i>Operation Management</i>	B	3	3	9
33	Budgeting <i>Budgeting</i>	B	3	3	9
34	Manajemen Resiko <i>Risk Management</i>	B	3	2	6
35	Manajemen Strategik <i>Strategic Manajement</i>	A	4	3	12
36	Pemasaran Internasional <i>International Marketing</i>	B	3	2	6
37	Bank & Lembaga Keuangan Lainnya <i>Bank & Another Financial Institution</i>	B	3	3	9
38	Manajemen Produksi <i>Production Management</i>	B	3	3	9
39	Prakiraan Bisnis <i>Business Forecasting</i>	B	3	2	6
40	Pasar Modal <i>Capital Market</i>	A	4	2	8
41	Etika Bisnis <i>Business Attitude</i>	B	3	2	6
42	Ekonomi Internasional <i>Intemational Economics</i>	B	3	2	6
43	Manajemen Pengangkutan <i>Transportation Management</i>	B	3	2	6
44	Strategi Pemasaran <i>Marketing Strategic</i>	B	3	3	9
45	Analisa Makro Bisnis <i>Business Macro Analysis</i>	B	3	2	6
46	Studi Kelayakan Bisnis <i>Business Feasibility Study</i>	B	3	3	9
47	Sistem Informasi Manajemen <i>Management Information Systems</i>	B	3	3	9
48	Kewirausahaan <i>Entrepreneurship</i>	B	3	3	9
49	Perekonomian Indonesia <i>Indonesian Economics</i>	B	3	3	9
50	Riset Pemasaran <i>Marketing Research</i>	A	4	3	12
51	Manajemen Trainee <i>Management Trainee</i>	B	3	2	6
52	Metodologi Penelitian <i>Research Methodology</i>	B	3	2	6
53	Operation Research <i>Operation Research</i>	B	3	3	9
54	Customer Service <i>Customer Service</i>	B	3	2	6
55	Seminar <i>Seminars</i>	B	3	3	9
56	Praktek Kerja Lapangan (PKL) <i>On The Job Training</i>	B	3	3	9
57	Skripsi <i>Thesis</i>	B	3	4	12
JUMLAH TOTAL			144	467	

Indeks Prestasi Kumulatif (IPK) : 3.24
Grade Point Average (GPK)

Predikat Kelulusan : Sangat Memuaskan
Academic Distinction : Very Good

Tanggal Yudisium : 11 Agustus 2018.
Date Of Judicium : August 11th 2018

IPK/GPA : Predikat kelulusan / Academic Distinction :

2.00-2.50: Cukup Memuaskan / Fairly Good
2.51-3.00: Memuaskan / Good
3.01-3.50: Sangat Memuaskan / Very Good
3.51-3.75: Cum Laude / Cum Laude
3.76-3.90: Magna Cum Laude / Magna Cum Laude

Keterangan / Remarks :

HM / Gr : Huruf Mutu / Grade
AM / GP : Angka Mutu / Grade Point
K / Cr : Kredit / Beban Studi / Credit
M / PE : Mutu (AM x K) / Point Earned (GP x Cr)

Judul Skripsi / Thesis Tittle :
PENGARUH CITRA MEREK DAN PERILAKU KONSUMEN TERHADAP
KEPUTUSAN PEMBELIAN ULANG AIR MINERAL DALAM KEMASAN
MEREK AQUA

Bekas, 12 September 2018 / September 12th 2018

Wakil Ketua I / Academic Director

