



ADITYO YUDANTO

Visual Designer, Multimedia & Digital Enthusiast



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Duren Sawit, Jakarta

EXPERIENCE

Bytedance (TikTok)

Senior Visual Designer June 2022 - Present

Design and implement visual solutions for TikTok's social media channels, campaigns, live streaming and events

Akulaku

Senior Visual Designer May 2021 - June 2022

Create artworks by Akulaku apps & etc

Danone SN

Visual Designer June 2020 - May 2021

Give direction for visual ads & Create all artworks by Danone website, apps & etc

elevenia

- SR. Graphic Designer Jan 2018 - June 2020

- Graphic Designer Dec 2014 - Jan 2018

Perform updates to content, on current websites.

I started as a graphic designer and at the end

i presented my work as a senior graphic designer.

EDUCATION

Perbanas Institute

Bachelor of Science in Marketing

SKILLS

Photoshop, After Effect,
Illustrator, Figma

Creative Design UI Design

ACTIVITIES

Interest :

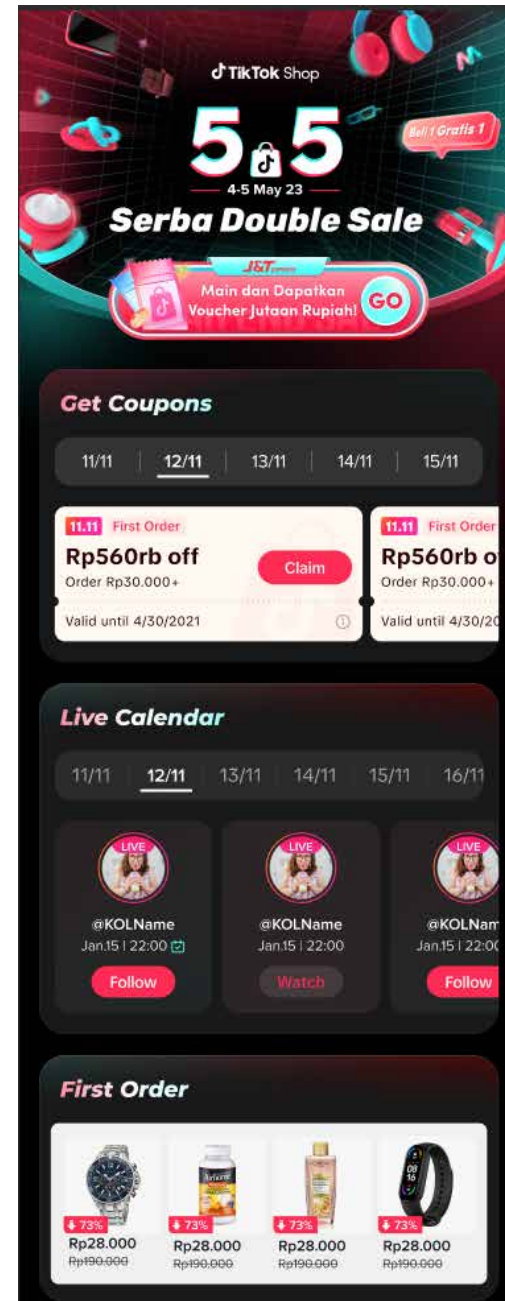
UI UX Design, Photography, Music, and Hiking

App Banner Ads

Mobile App Tiktok Promotion
Media promotion at Tiktok

Challenge

Creating a banner to consistent with Tiktok style and stand out for Tiktok promotion.



Conclusion

Make a suitable design and consistent with Tiktok guideline. As a visual design it can be problem solving with good color persona, typography, layout and also with the best idea & creativity.

Website & App Banner Ads

Website & App Banner Akulaku

Media promotion at akulaku for akulaku app.

Challenge

Creating a banner to consistent with akulaku style and stand out for akulaku app promotion.



Conclusion

Make a suitable design and consistent with Akulaku guideline. As a visual design it can be problem solving with good color persona, typography, layout and also with the best idea & creativity.

Website & App Banner Ads

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Media promotion at akulaku for akulaku app.

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Website & App Banner Ads

Website & App Banner Danone

Media promotion at Danone for Danone web & app.

Challenge

Creating a banner to consistent with danone style and stand out for marketing promotion at all marketplace (lazada, Jdid, shopee, tokopedia etc).

We stand by you,
Let's stay #ResilientTogether

GRATIS ONGKIR*

TAHUKAH MAMA?
KELAHIRAN CAESAR
DAPAT MEMENGARUHI DAYA
TAHAN TUBUH SI KECIL

CARI TAHU LEBIH LANJUT

DUKUNGAN EKSTRA UNTUK
DAYA TAHAN TUBUH SI KECIL
Dengan SYNEO yang mengandung
kombinasi FOS:GOS dan B.Breve

BANTU PERKUAT DAYA
TAHAN TUBUH SI KECIL
DENGAN YANG TELAH
TERBUKTI SECARA KLINIS

100% Garansi
Official Store

Lazada BIG SALE 8.9

Nutrilion Royal

TERBUKTI KLINIS PERKUAT
DAYA TAHAN TUBUH

DISKON HINGGA 15%
DAN DAPATKAN HADIAH MENARIKNYA

BELI SEKARANG

blibli

LATIH SI KECIL TETAP
RESILIENT DENGAN
LEARNING TABLE SET

BELI SEKARANG

Periode 1 - 30 September 2020 | Selama persediaan masih ada

Nutrilion Royal

blibli

LATIH SI KECIL
JADI RESILIENT SETIAP HARI!

GRATIS ONGKIR

TERBUKTI SECARA KLINIS
BANTU PERKUAT DAYA
TAHAN TUBUH SI KECIL

BELI SEKARANG

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+IKUTI SGM Official Store untuk pengalaman belanja terbaru

***GRATIS ONGKIR** Baru!

SGM Eksplor Pro-gress Maxx dengan IronC

BELI SEKARANG

Pilih produk berdasarkan kebutuhan

BARU! SGM Eksplor Soya Pro-gress Maxx
Dukung si Kecil yang tidak cocok susu sapi tumbuh maksimal!*

Official Store	Official Store	Official Store	Official Store
SGM Eksplor Soya 1+ Pro-gressMaxx Susu... Rp 59,200	SGM Eksplor Soya 1+ Pro-gressMaxx Susu... Rp 96,900	SGM Eksplor Soya 1+ Pro-gressMaxx Susu... Rp 59,200	SGM Eksplor Soya 3+ Pro-gressMaxx Susu... Rp 96,900

BeliBelac **Lazada**

Ayo Dukung Ia Tumbuh Hebat
BELI BEBELAC OTOMATIS DAPAT POIN TANPA UPLOAD STRUK

New Member Benefit
+1000 POIN
DAFTAR BEBEREWARDS

Existing Member Benefit
DOUBLE POIN
PEMBELIAN PERTAMA
DOUBLE POIN
PEMBELIAN BEBELAC 3x800gr

5 Langkah Mudah untuk Ibu Daftar

1. Daftar di Bebelac dan Lazada
2. Screenshot akun di 100 barang pertama Bebelac Official Store Aplikasi Lazada
3. Beli Produk Bebelac 1 Tahun Kactus di Lazada
4. Konfirmasi Poin
5. Bukan Upload Tanpa Upload Struk

Point Beberewards

Product	Weight	Points
Bebelac 3 & 4	200 gr	200 Points
	400 gr	400 Points
	800 gr	800 Points
	1200 gr	1200 Points
Bebelac Gold*	300 gr	270 Points
	600 gr	500 Points
	700 gr	900 Points
Bebelac Gold Soya*	300 gr	500 Points
	700 gr	1000 Points
Bebelac 5	100 gr	1000 Points

GRATIS ONGKIR

Ayo Dukung Ia Tumbuh Hebat
BELI BEBELAC OTOMATIS DAPAT POIN TANPA UPLOAD STRUK

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PEMBELIAN PERTAMA DOUBLE POIN

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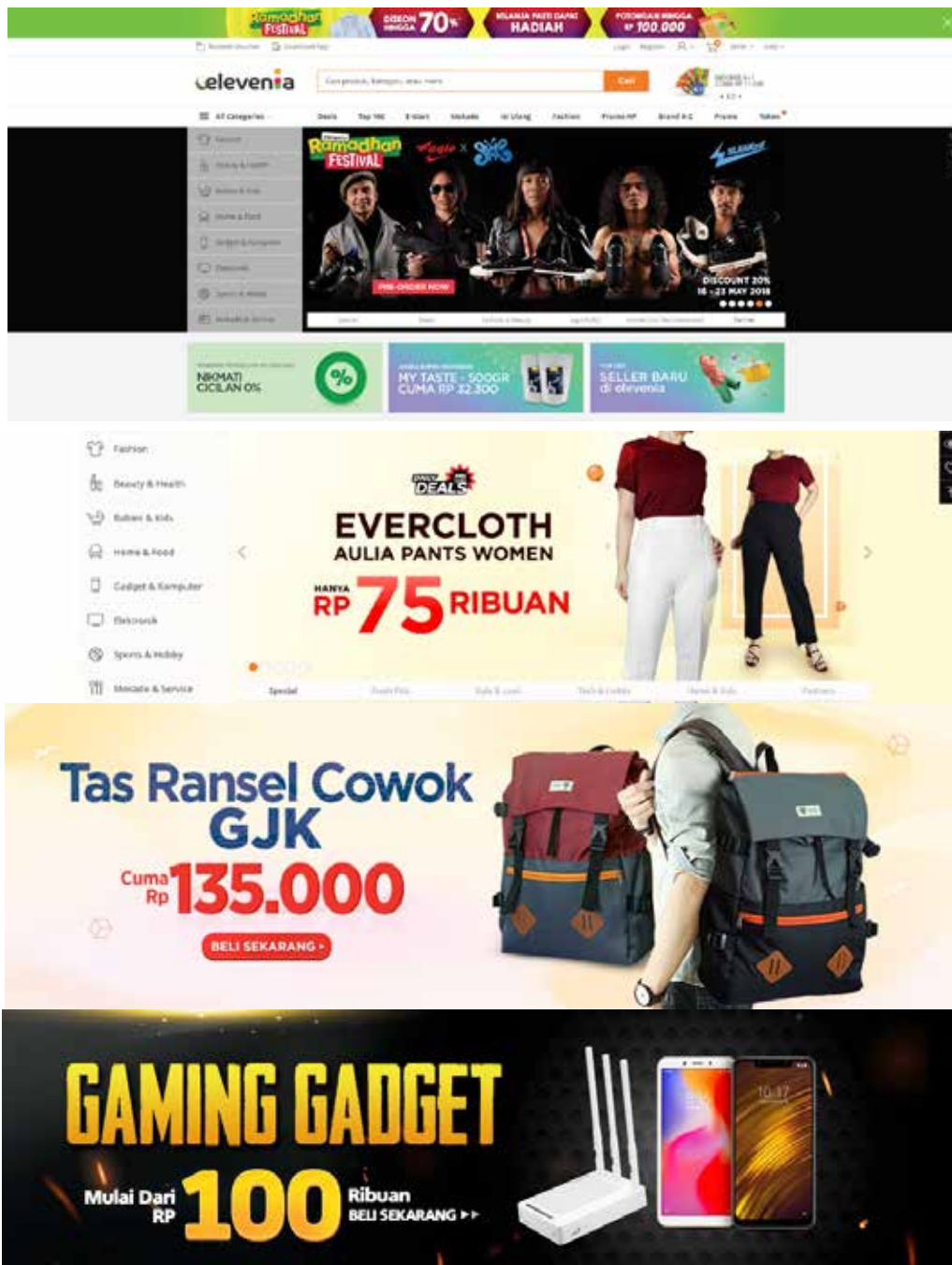
Website & App Banner Ads

Promopage Banner elevenia

Media promotion at elevenia website and mobile apps. This banner located in a category at elevenia site. A category promotion it is like fashion, gadget, home and etc.

Challenge

Creating a banner to consistent with elevenia guideline and make the promotion suitable as a request.



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Make a suitable design and consistent with elevenia guideline. As a visual design it can be problem solving with good color persona, typography, layout and also with the best idea & creativity.

Website & App Banner Ads

elevenia **SALE** MAIN SUITNYA DAN MENANGKAN HADIANNYA!

Search: **Cari produk, kategori, atau merk** **Cari**

Categories: Fashion, Beauty & Health, Babies & Kids, Home & Food, Gadget & Komputer, Elektronik, Sports & Hobby, Makanan & Service

HEADPHONE SERIES

Discount Up To **RP 1.1 JUTAAN** BELI SEKARANG!

0% 12 BULAN

Official Store **PRODUK RESMI LANGSUNG DARI TOKONYA**

PASAR SMARTWATCH

0% 12 BULAN

Apple, Samsung, BIP-BIP, fitbit, AMAZFIT, GARMIN

— BELI SEKARANG! —

SAMSUNG STORAGE

GARANSI 5 TAHUN DIJAMIN!

0% 12 BULAN

Model	Capacity	Price	Action
SAMSUNG SSD 860 EVO 2.5 SATA III	250GB	RP 935.000	BELI SEKARANG >
SAMSUNG SSD 860 EVO M.2 SATA	250GB	RP 1.168.000	BELI SEKARANG >
SAMSUNG SSD 970 EVO NVME M.2	250GB	RP 1.419.000	BELI SEKARANG >
SAMSUNG SSD 860 EVO 2.5 SATA III	500GB	RP 1.659.000	BELI SEKARANG >

KOLEKSI MEMORI LAINNYA >

SUZUKI NEXUS

NEW MODEL · MORE STYLISH

BELI SEKARANG >

0% 12 BULAN

redivo **CICILAN 3,6,12 BLN (ATAU) PEMBAYARAN 30 HARI**

YAMAHA SEMAKIN DI DEPAN

CICILAN TANPA KARTU KREDIT, LANGSUNG APPROVE

CICILAN 3,6,12 BLN | PEMBAYARAN 30 HARI Cicilan 0%

DISCOUNT UP TO **400 RIBUAN**

0% 12 BULAN

redivo

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PAKE SMARTFREN
INTERNET JALAN TERUS

MULAI DARI
RP 400 RIBUAN
BELI SEKARANG >

0% 12 BULAN

MODERN KITCHEN
MULAI DARI **RP 14 RIBUAN**
BELI SEKARANG >

MAKE IT STYLE WITH GALAXY J SERIES
KOLEKSI 41 LAURENTE >

Model	Price	Buy Now
GALAXY J2 CORE 2/16	RP 1.220.000	BELI SEKARANG >
GALAXY J3 Prime	RP 1.235.000	BELI SEKARANG >
GALAXY J4+ 3/32 GB	RP 1.999.000	BELI SEKARANG >
GALAXY J6+ 5/32 GB	RP 2.520.000	BELI SEKARANG >

SAMSUNG Galaxy A9
Garansi Resmi
RP 7.999.000
BELI SEKARANG >

0% 12 BULAN

MJX DRONE SERIES
GARANSI RESMI 1 TAHUN
MULAI DARI **RP 900 RIBUAN**
BELI SEKARANG >

0% 12 BULAN

Website & App Banner Ads

Belanja dapat hadiah mobil? ada! Gratis ongkir tanpa minimum pembelian? ada!

elevenia

QUAKER QUICK COOKING Oatmeal 1000 + 200gr
FOR A HEALTHIER, HAPPIER YOU
HANYA **RP 24.600**

ADA CASHBACK RP 10.000
SAMBAL CUMI TERI CUMA RP 12.700
JOGGER PANTS RP 67.000

QUAKER OFFICIAL STORE
AWAL SEHAT UNTUK HARI YANG HEBAT

DISCOUNT UP TO **30% OFF**

BELI SEKARANG >

BreadLife
For Life

DISCOUNT UP TO **20%**

BELI SEKARANG >

+ SMART FAMILY
HEALTHY WITH NUTRIMENT

DISCOUNT UP TO **50%**

BELI SEKARANG >

PALING HEMAT

BAYAR CUMA RP 38.900 DAPAT 3

BELI 2 RASA YANG SAMA* GRATIS 1 CHEESY CHEESE

*SEMUA VARIAN

Pringles

GRATIS

KLIK DI SINI >

Website & App Banner Ads



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