

STEFANNY WINDY EKA PUTRI

Graphic Designer

West Jakarta, Indonesia | +62-8577-7388-007 | stefannywillfrida@gmail.com | [linkedin : stefannywindy](https://www.linkedin.com/in/stefannywindy)

Portfolio : [Portfolio Stefanny](#)

ABOUT ME

Creative and detail-oriented Graphic Designer with experience in producing high-quality visual content for various marketing channels. Adept at collaborating with cross-functional teams to deliver compelling designs that drive engagement and meet business objectives. Interested in working as a Graphic Designer.

SKILL

- **Language** : Indonesian, English.
- **Soft Skill** : Design Thinking, Graphic Design, Typography, UI/UX Design, Wireframing, User Flows, Prototyping, Research & Analyst, Leadership, Time Management, Communication, Attention to Detail, Teamwork, Adaptability, Resilience.
- **Software** : Figma, Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, Adobe In Design, 3Ds Max, Microsoft Office.

EDUCATION

Esa Unggul University

Bachelor – Visual Communication Design

Sep 2019 – Aug 2023

[SKL Link](#) and [Transcript Link](#)

- **GPA** : 3.70/4.00
- **Relevant Course Work** : Graphics Computer, Application of Typography, Video Computer Graphic.
- One of the students with the best Final Project work (Thesis) : Travel App UI/UX Design

SMK Pius X Magelang

High school Diploma – Fashion Design

Jun 2015 – May 2018

CERTIFICATION

Junior Graphic Designer

Indonesian Professional Certification Authority

May 2023 – May 2026

[Certificate Link - Junior Graphic Designer](#)

WORK EXPERIENCE

Evermos, Bandung

Graphic Design

January 2024 – Present

- Produced and delivered creative content for Marketing campaigns across various channels, including Google, Meta, IG, and CRM (Email, Push notification, Pop-up) and printed design.
- Designed and developed landing page UI for Everpro and its sub-brands, ensuring cohesive brand representation and optimal user experience.
- Created event merchandise designs such as tote bags, t-shirts, caps, and other promotional items, aligning with brand guidelines and marketing objectives.
- Generated monthly newsletter content, "Everpro Product Recap," delivering engaging visuals and compelling copy to highlight product offerings and drive customer engagement.
- Coordinated closely with cross-functional teams, including Brand Marketing, Web Developers, and vendors, to fulfill design requirements and create promotional materials that effectively communicated brand messages.

GKC Capital, Jakarta

Office Supervisor

Oct 2019 – Januari 2024

- Responsible for all graphic design related task, such as company presentation, banner, namecard, adds, and others.
- Supervise daily operational activities of 6 Companies including Administration, Finance and Accounting.
- As office relation, contact with client companies, vendors and other company relations.

Administrative staff

Nov 2018 – Oct 2019

- Responsible for daily tasks including handling telephone inquiries, email, typing reports, letters.

- Making travel arrangements for staff and greeting visitors at the reception.

Trainee

Aug – Oct 2018

- Assisting the Company's operational tasks in the fields of Administration, Accounting and Finance.
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EXHIBITION EXPERIENCE

Final Project Exhibition

Aug 2023

- As a visual communication design student who was selected with the best work, exhibited final project work at several Esa Unggul Campus Branches.

National Art and Design Exhibition

15 – 25 Dec 2022

- Featuring a digital illustration entitled "Basoeki Abdullah". The exhibition organized by the Esa Unggul University Visual Communication Design Study Program in collaboration with 7 other campuses, carries the theme "Reinterpretation of Basoeki Abdullah's Work, Life and Thoughts in the Eyes of Design Students".

ASEDAS 2022 – The 3rd International Virtual Digital Art Exhibition

Jul 2022 – Dec 2022

- Featuring illustration works entitled "Be The Light" and "Rely". Exhibition organized by Prince of Songkla University; Thaksin University; Yala Rajabat University, Thailand.
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LEADERSHIP EXPERIENCE

Ayo Kuliah Activity Committee 2022

Jan 2022 – Dec 2022

- As a documentation, capturing moments of activities in the form of photos and videos.
- As treasurer, coordinates all financial activities.

National Art and Design Exhibition

Jan 2022 – Dec 2022

- Arranged a series of activities from start to finish, coordinating with other divisions to carry out event planning, supervising the progress of the event, and ensuring all activities ran according to schedule.
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AWARD

One of the participants with the "Best Illustration"

Mar 2020

Issued by Esa Unggul University Visual Communication Design Study Program

- Portrait illustration work using mixed media techniques on paper.
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CONTACT REFERENCE

Syifa Dwi Rahmadiani

GKC Capital, Office Supervisor

- +62 838 9843 0607
- Ptgkc3@gmail.com