

Kevin Matthew

kevinmatthe246@gmail.com • <https://www.linkedin.com/in/kevin-matthew-38b338269/>

West Jakarta, Indonesia • +62-812-8920-9838

SUMMARY

I am a highly motivated professional with a strong background in design and creative problem-solving. I am skilled in both creative and analytical problem-solving. I am a team player who brings positive energy and is eager to learn. I enjoy Designing and Handling Some Event, which keeps me motivated and fresh. I am ready to take on new challenges and contribute meaningfully.

EDUCATION

- Sep 2018 – Sep 2023 **Bina Nusantara (BINUS) University** Jakarta, Indonesia
Game Application and Technology
- Cumulative GPA: 3.01/4.0
 - Thesis: **EDUCATION BASED VISUAL NOVEL GAME TO LEARN SCRUM**
- Jul 2015 – May 2018 **SMK WIKRAMA BOGOR** Bogor, Indonesia
Software Engineering
-

WORKING EXPERIENCES

- Feb 2024 – May 2024 **PT Data Labs Analytics** Jakarta, Indonesia
Marketing Team
- Creating Design for Marketing Purpose (Instagram, LinkedIn, Thumbnail Web Article, Flayer Workshop, Brochure, T-Shirt, and Merchandise, Presentation Template, Thumbnail For YouTube, Apps Mock-up)
 - Making and editing A Video for new Segment on YouTube Short
 - Handling various Event in Internal Office even and External Office Event
 - Taking Photo and Editing Video for event Recap
 - Recap for every Marketing Activity
- Apr 2023 – Feb 2024 **PT Springtime Global Distribution** Jakarta, Indonesia
Graphic Designer
- Making a Design for Content for every E-Commerce, Instagram, and Physics Design
 - Making A Video for advertisement
- Feb 2022 – Jun 2022 **PT Ekipa Agile Consultancy Indonesia** Jakarta, Indonesia
- Developing games for Scrum training
- Feb 2021 – Feb 2022 **Lab Game Application and Technology BINUS** Jakarta, Indonesia
Sound Engineer & Asset Designer (Internship)
- Developing mini game and 3D modelling for LAB GAT
- May 2017 – Aug 2017 **SEAMEO BIOTROP** Jakarta, Indonesia
Software Engineer (Internship)
- Developing Web Based goods loans using PHP and MySQL

ORGANIZATION EXPERIENCES

Jan 2019 – Mar 2020 **Bina Nusantara Swimming Club (BASIC)**

Jakarta, Indonesia

Human Resources & Creative Design

- Handling all BASIC Member
- Make an Design and Caption for Instagram feed BASIC

SKILLS

- **Figma**
- Demonstrate proficiency in the use of Figma to create high-fidelity and low-fidelity designs.
- **UX Research**
- Demonstrate an understanding of the principles and techniques involved in user experience (UX) research, including quantitative and qualitative research methods, usability testing, A/B testing, and test flow.
- **Adobe Photoshop/Illustrator**
I am proficient in Adobe Photoshop/Illustrator design tools and can assist with any design needs.
- **Adobe Premiere**
I am proficient in the use of Adobe Premiere tools for video editing.
- **Other Skills**
Have knowledge and experience using Microsoft Office for do a presentation, make an proposal, and recapping. Have knowledge make a program using PHP language and MySQL to make some loans goods apps, Have knowledge to using a Photoshop and Canva for some simple design.

OTHER

- **Soft Skill:** Time Management, Public Speaking, Communication, Collaboration, Problem Solving, Critical Thinking, Handling Event, Socialise
- **Learning Experience:** Having learning experience in Built With Angga, about UX Research.
- **Languages:** Indonesian (Native Proficiency) and English (Working Proficiency).
- **Interests:** Music, Watch, Reading, Design.