

GRAPHIC DESIGN PORTOFOLIO

Kevin Matthew

About Myself

Hello my name is Kevin Matthew, I'm final year student at Bina Nusantara University With Majority Game Application and Technology. I have interest at some design field like UI and UX, Graphic Design.

GRAPHIC DESIGN FOR PRODUCT FROM REALCO

**So the theme of this design is to use it for a flash sale event
and this design was made for an Instagram story.**

Realfood
WEEKEND FLASH SALE
 10 - 11 September 2022

DISCOUNT UP TO 40%
 + EXTRA CASHBACK UP TO 100K
 FLASH SALE ALL HOUR

Syarat & Ketentuan Berlaku

FIT WITH Realfood
WEEKEND FLASH SALE
 10 - 11 SEPTEMBER 2022

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Syarat & Ketentuan Berlaku

Realfood
CLEANSE
WEEKEND FLASH SALE
 10 - 11 SEPTEMBER 2022

REALFOOD CLEANSE
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Syarat & Ketentuan Berlaku

Realfood
jelly
WEEKEND FLASH SALE
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REALFOOD JELLY
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Syarat & Ketentuan Berlaku

HERE SOME DESIGN FOR SOME PRODUCT

Realfood
Up

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Realfood Up

Realfood Up is a swallow's nest drink that targets young people, especially the gen-Z.

So I made a design that is suitable for young people with some accents that are attractive to the eye and really describe the activities of young people



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[Syarat & Ketentuan Berlaku](#)

Fit With Realfood

**Fit With Realfood is a swallow's nest drink
swallow's nest drink that provides
benefits for health and beauty**

**So I made a simpler design and gave
accents and colors that were quite eye-
catching, especially for women**

Realfood
CLEANSE

WEEKEND FLASH SALE

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Syarat & Ketentuan Berlaku

Realfood Cleanse

Realfood Cleanse is a product created for people who want to diet without hurting digestion and this product comes in 2 variants of drink and jelly

So I made a design that has a simpler and calmer accent which illustrates that this product is very friendly to use

Realfood
jelly

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Realfood Jelly

Realfood Jelly is a jelly snack inspired by healthy jelly snacks in Korea, so it is very safe to consume at any time.

So I created a design that pretty much describes the product itself with its accent colors and accents

Motion Design For Each Product



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FIT WITH
Realfood

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jelly

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THANKS FOR YOUR TIME

KEVIN MATTHEW 2023

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