

Nova Richa Arnold Gibhson

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EDUCATION

Budi Luhur University
Communication Science
(Broadcast Journalism)
GPA: 3.46/4.0

South Jakarta
2018 - 2024

SMK Putra Satria
Office Administration

South Jakarta
2012 - 2015

WORK EXPERIENCE

PT. Mitra Adiperkasa Tbk,
Sales Assistant/PIC at Ben Sherman London

South Jakarta
2016 - May 2023

PT. Mitra Adiperkasa Tbk,
Sales Assistant/PIC at Calvin Klein

South Jakarta
2024 - April 2025

- Takes care of store administration
- Plan Roster
- Oversee market research to identify emerging trends, customer needs, and competitor strategies
- Conduct promotions by paying attention to the concept of customer service
- Rated processes in accordance with the company's SOP
- Receiving shipments of goods
- Receiving goods and carrying out

Iqos Sampoerna
Brand Ambassador

South Jakarta
Sept - Nov 2024

- Takes care of store administration
- Product Knowledge
- Service Excellent
- Receiving goods and carrying out

ORGANIZATIONAL EXPERIENCE

SIS Training Project at MAP/The Future of The Leadership
Participant

Central Jakarta
2025

- Build a meaningful connection with a team
- Discover leader in you
- Mentoring guideline, Leading our team for good store performance

UNIVERSITY PROJECTS

Training Institut (LPK) InsCinema
Participant

South Jakarta
2024

- Television production management training

SKILLS & INTERESTS

Skills:

- Experience in Retail
- Journalism
- Teamwork
- Time Management
- Leadership
- Critical Thinking

Interest:

- Leadership in Marketing
- Creative Communication
- Customer Engagement and Brand Messaging
- Team Collaboration