

Faisal Abdur Rahman

Business Support

Jakarta, 16 April 2001 | Cakung, Jakarta Timur, 13960 |
+62 882 2195 5148 | fslabdurrahman@gmail.com | @faisallarr

SUMMARY

Business Support & Marketing Professional with 3+ years of experience in ecosystem business development, corporate client acquisition, and project execution. Proven track record in driving business penetration initiatives, coordinating multi-stakeholder projects, and presenting data-driven reports to management and government-level stakeholders. Adaptive communicator with strong analytical, execution, and cross-functional coordination skills.

EDUCATION

Mercu Buana University Aug 2019- 2023
Faculty of Economics and Business, S1 Management Study Program – GPA 3,73

WORK & INTERNSHIP EXPERIENCES

- PT. Bank Rakyat Indonesia Tbk (Bank BRI)** Feb 2024- Apr2025
Assistant Sales Marketing at Ecosystem Business Forum (Value Chain & Assets Product Development Division)
- Compiled and analyzed monthly loan & savings performance reports for the Value Chain division covering 20+ corporate ecosystems to support business strategy and decision-making.
 - Recapitulating pipeline data at the Ecosystem Business Forum
 - Coordinating across segments and divisions in the Performance of the Ecosystem Business Forum Team (EBF 2024)
 - Assisting in business acquisition penetration based on recommendations from existing corporate sector
 - Planning bundling programs to attract corporate sector
- PT. Nusantara Citra Terpadu Jakarta (NCT Cargo)** Des 2022- Des 2023
Support Marketing Project Manager (Work)
- Provide suggestions regarding the STB 3 WLS 2023 distribution work plan in the form of establishing work flows, web system UI/UX, and field coordination.
 - Joined supervision in the STB 3 WLS distribution areas, namely Bali and North Sumatra, Kab. Langkat.
 - Coordinate and report work by presenting distribution achievement data to various stakeholders including company managers and directors, central communications and information ministry, regional communications and information ministries, and sub-districts in making distribution activities a success.
 - Joined in strategic planning and was a representative in presenting the application system in tender activities for the distribution of rice aid at BULOG Jakarta.
- PT. Nusantara Citra Terpadu Jakarta (NCT Cargo)** Aug 2022- Des 2023
Support Marketing Project (Internship)
- Joined Analog Switch Off (ASO) 2022 program, the transition of television broadcasts from analog to digital with a focus on Set Top Box distribution.
 - Interpreting and analyzing data distribution of Set Top Box to households by Name by Address
 - Successfully interpreted data and draw conclusions for decision making in implementation of ASO
 - Standard and discipline projects according to specific rules, processes and methods
- National Library of the Republic of Indonesia** Jul-Aug 2022
Document Control Intern (Internship)
Deputy 1
- Successful structuring the active archives of deputy 1 and the State Property Department (BMN) starting from grouping, inputting data as much as 1000/month, filling and storing archives to a central file
 - Successfully inputting employee leave request data from 2016-2022 data, as many as 2000+ copies during the internship program
 - Coordinate between the head office in Salemba and the service office in Merdeka Selatan in fulfilling inventory checks as a fulfillment of checking state property.

ORGANIZATION EXPERIENCES

- Indonesian Association of Young Businessmen at the University Level Mercu Buana** Okt 2021-2022
Fundraising Division
- Making strategies in raising funds for each event such as paid promotions, paid content, and making goods auction events.
 - Successfully build partnerships and sponsorships to 20+ companies with a total collected fund of 40-50 million rupiah for all pt-umb hipmi events for the 2021 period
 - Coordinate with several parties, especially sponsorship to meet the needs of cooperation, and funding
- Student Executive Board, Faculty of Economics and Business** Sep 2020- Jul 2021
Research and Development Division
- Winner of the best concept in the selection of the chairman of the Student Management Skills Training (LKMM)

ACHIEVEMENT

- Cader UT Youth Movement DKI Jakarta Level
- The TOP 10 in the selection of delegates to serve Labuan Bajo organized by Berani Mengabdikan (globalyouthaction)
- Winner of the best business presentation in the Business competition organized by HIMA Management S1 Mercu Buana University
- Assistant lecturer in the implementation of community service in the sub-district of South Meruya
- Winner TOP 3 in the scientific papers organized by HIMA Management S1 Mercu Buana University

ADDITIONAL INFORMATION

Languages: Indonesian, English

Software Skill: Microsoft Office (Ms. Word, Ms. Power Point, and Ms. Excel), Google (G. Docs, G. Slide, G. Spreadsheet, G. Drive, G. Form, G. Analytics), Adobe (Adobe Premier, Photoshop), Statistic Software (Smart PLS, SPSS), Canva.

Soft Skill: Team Work, Problem Solving & Decision Making, Communication Skill, Leadership, Time Management, Negotiation, Conceptual, and Coordination with Stakeholders Business.

Certification:

- Certificate of competence Digital Marketing with qualification Sales Trough Digital Platfrom Cluster. No reg: G 2074000332022.
- TOEFL ITP, Total Score 580

REFERENCE

References available upon request

PORTFOLIO

Link : <https://bit.ly/portofoliofaisalar>

